CROSLEY IS NOW BUILDING ELECTRIC REFRIGERATORS

Burns Radio Co. Is Local Agency Handling Crosley Refrigerator.

In entering the electrical refrigerator manufacturing field, it is apparent, according to H. L. Burns, of the Burns Radio Co., 140 Tast Third street, local Crosley dealer, that Powell Crosley, Jr., through the Crosley Radio corporation, intends to perform the same service for the American public in this field that he has already successfully accomplished in the field of radio. That is, he is to bring electric refrigerators out of the luxury class and into the reach of the most modest family budget.

More than six years of continuous research and experimentation on the part of Crosley engineers, the development of a number of distinctly new principles, the application of most scientific mass production methods, and above all, the determination of Powell Crosley, Jr., to produce an electric refrigerator of unexcelled quality and performance at a cost well within reach of the average American family, are among the factors responsible for this most recent and most startling Crosley achievement, according to Mr. Burns.

The compressor is of a slow speed reciprocating type of long life and is simplified in design through possessing a minimum of moving parts and through the elimination of all troublesome rings which usually result in higher friction load. All movable parts are lubricated in a bath of oil.

The unit is powered by means of a one-eighth horse power repulsion-induction motor which holds a three year's supply of oil. The motor operates practically noiselessly and is especially constrtucted to cause no radio interference whatever.

The freezing unit itself which has been so designed as to eliminate all troublesome valves, is constrtucted of corrugated sheet steef, completely rust proofed and faced with a white porcelain plate through which the cold control is mounted. Three non-tarnishing anodic finished aluminum ice trays having a total capacity of 63 ice cubes—approximately four pounds, complete this unit which is designed to freeze ice within from three to four hours. The larger unit has an ice capacity of 105 cubes.

erator which is now underway, will be in full swing shortlty and stocks of the new units will soon be in the hands of the 20,000 Crosley dealers scattered throughout the United States and Canada.

Among the many ultra-modern