

# WORLD SURFING CHAMPIONSHIP

NOV. 7-14, 1968



RINCON

# PUERTO RICO





## El Don de la Perfecta Suavidad lo tiene Don Q

Es el distintivo de su abolengo. Porque la suavidad de Don Q no se improvisa. Ha sido un logro de la familia Serrallés después de cien años de tradición y experiencia en el arte de hacer buen ron.

Don Q se produce con el equipo más moderno que permite un control absoluto de la

calidad. Pero lo que realmente le da a Don Q el don de la suavidad es el tiempo, el envejecimiento pausado. Es ese proceso lento y esmerado que nadie puede acelerar y que culmina en el momento preciso en que Don Q ha llegado al punto de perfecta suavidad.

Cuando usted tome Don Q recuerde que el tiempo le dio su sabor y perfecta suavidad. El tiempo, la paciencia, el largo envejecimiento. Si usted es de los que saben, siempre tomará Don Q.

El tiempo le dio el sabor y perfecta suavidad.

**Don Q**







## Department of Tourism

G. P. O. BOX 2350 SAN JUAN, P. R. 00936

### BUILDING TOWARD TOMORROW

¡ Bienvenidos a Puerto Rico!... surfing contestants, officers and enthusiasts.

For the first time in our history, Puerto Rico is hosting a World Surfing Championship.

When you come to think of it, it's a rather late start, since the surfing conditions of our island are and have been a natural for this sport.

But, tardiness will not stall us now. Today, the spark is burning ablaze. We have you with us — a promising achievement! Most important yet, we are determined to build toward tomorrow a new dimension to our tourism development in the way of accommodations, facilities and due surfing promotion.

May you enjoy yourselves thoroughly during your stay in the Commonwealth.

Happy surfing,

A large, stylized handwritten signature in black ink, belonging to Héctor E. Piñero.

Héctor E. Piñero  
Director





FEDERACION PUERTORRIQUENA DE SURFING  
R.R. #L, Box #10, Isla Verde  
Puerto Rico

Dear Surfers:

"Bienvenidos a Puerto Rico", which means Welcome to our beautiful island.

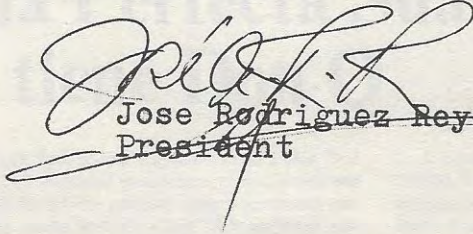
The Federacion Puertorriqueña de Surfing congratulates all those surfers who have qualified to compete for their country in the Fourth World Surfing Championship. We hope all of you will be winners, whether in trophy or experience.

We wish to extend to all of you, contestants and spectators alike, an invitation to enjoy yourselves and to make use of all of Puerto Rico's hospitality. Please let us know what your needs might be, and we will do our best to help you.

In the name of all the surfers of Puerto Rico, enjoy our waves and don't worry if things get a bit crowded because you can always come back and visit us again.

Think surf,

FEDERACION PUERTORRIQUENA DE SURFING

  
Jose Rodriguez Reyes  
President



# Surfing in Puerto Rico

Very likely the original surf riders in Puerto Rico were the early Indian and Spanish explorers. History shows that in many cases their ships, caught in the large swells that surge up on the north coast, were swept out of control onto the barrier reefs. Those that survived could only have done so by riding in on the waves on driftwood or small boats. It must have been a terrifying experience, not conducive to creating a casual sport.

Hurricanes, pirates, sharks, and a whole assortment of imported misfortunes bred an ancestral fear of the sea in Puerto Rico, and this traditional fear hampered the development of all the water sports that should have been natural to the island. As a result Puerto Rico found itself in 1955 with very few swimmers, only a small core of skin divers, and absolutely no surfers. It simply wasn't done, and the thought of doing it was either laughed at, or strongly cautioned against as prohibitively dangerous.

Being at that time too young to heed thoughtful advice, I began body surfing the waves off the barrier reef in front of the Caribe Hilton. I also experimented with surfing sailboats in the same area; an unwise venture which netted me several wrecked sailboats, and merely served to confirm all the dire predictions. I then moved to body boards, similar to those used in New Jersey, which proved practical and enjoyable, but not too challenging.

It wasn't till 1960, when a California friend, Clark Warren, spoke of Hawaiian boards, that the sport really got under way. We designed a balsa and fiberglass object which was based largely on youthful recollections and Hollywood impressions of what a board should be. The result was a Wright Brothers prototype which we christened "The Widowmaker" for its unpredictable nose diving tactics. The best that can be said of this initial effort is that after learning to ride the "Widowmaker", anything else was easy.

We then built new boards with styrofoam and fiberglass, and moved to riding the bigger waves of "El Capitolio". By this time our technique had improved to where we could turn and maneuver. On rough days there would be large crowds along the highway, drawn, I'm sure, by their own certainty that we would at any moment break our necks and drown.

By Gary Hoyt



By then another Californian, Walter Ames, had swelled our ranks to three, and we decided to open the San Juan Surf Shop to promote the sport. Financially, the shop was a disaster, but we did get some boards out on the water, and local boys began to take interest.

By this time, the more adventurous spirits in "La Nueva Ola" caught the fever. Local guys like "Conejo", José Rodríguez and the Ferguson brothers started learning fast. A few visiting Hawaiian and Californian experts assured us our surf had good possibilities, and in the process showed us how the wave should really be ridden. Rincón was discovered, and proved to be free of the onshore winds that usually hamper classic wave conditions on the north coast.

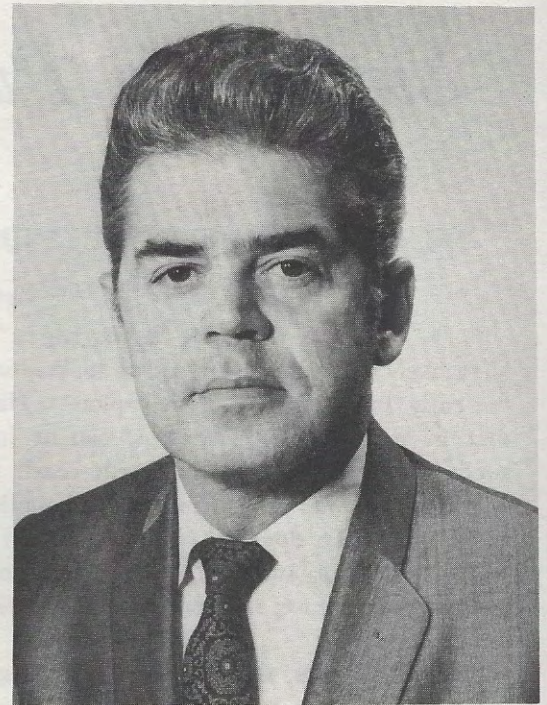
All of a sudden, by 1966, Surfing was "In", and the young people flocked to it. Now you can look out on any given weekend, and see as many as 100 surfers on a variety of San Juan beaches.

They have modern boards, and via films, magazines and practice have mastered the latest turning and riding techniques. As I watch lithe youngsters confidently cut and weave their way ashore, it seems a far cry from when, with my heart in my throat, I first mounted a San Juan crusher, beat the break and exalted in the lonely triumph. Now a new generation, freed of past fears and superstitions, is discovering the special thrills that come with dominating a wave. We're a ways behind the Hawaiians, but I look forward to when, in a few years, Puerto Rico should be producing world championship contenders.





4<sup>th</sup>  
**WORLD SURFING  
CHAMPIONSHIP**  
**RINCON PUERTO RICO**



14, October, 1968

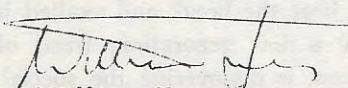
**SURF'S UP!**

Bienvenidos a Rincón...welcome surf buffs to Puerto Rico. We hope your stay with us is filled with rolling waves and long rides.

Surfing in Puerto Rico is certainly a young sport. It really caught on only a few years back. And since then it's been growing fast into the national youth sport.

We are very proud of our beaches and surf, particularly Rincón. And we hope that in the future Puerto Rico will be host to other world championships.

But this year its Rincón...and the Fourth World Surfing Championship. Surf's up! And may the best win.

  
William Torres

:lf



● VARIEDAD Y CALIDAD A MEJOR PRECIO, ROPA PARA TODA LA FAMILIA, EN LA ESQUINA FAMOSA DE TELESFORO ●

VARIEDAD Y CALIDAD A MEJOR PRECIO, ROPA PARA TODA LA FAMILIA, EN LA ESQUINA FAMOSA DE TELESFORO

● VARIEDAD Y CALIDAD A MEJOR PRECIO, ROPA PARA TODA LA FAMILIA, EN LA ESQUINA FAMOSA DE TELESFORO. VARIEDAD Y CALIDAD A MEJOR PRECIO ●



el hombre que sabe a dónde va...

*se encamina a*  
**LA ESQUINA FAMOSA**

Y allí encuentra calidad y economía.  
Ropa para Caballeros y Niños.



**LA**  
**ESQUINA**  
**FAMOSA**



TELESFORO FERNANDEZ & HNO., INC.

- En San Juan, calle San Francisco Núm. 212
- En Santurce, en la misma parada 15
- Plaza Las Américas, Avenida Roosevelt

VARIEDAD Y CALIDAD A MEJOR PRECIO, ROPA PARA TODA LA FAMILIA ●



# Hey you, big brother... Do I love you!

Not only for taking me along for the fun and sun at the Fourth World Surfing Tournament, but for the fun we'll have staying at the Mayagüez Hilton (when you are not too busy surfing, that is). Just think of it!

By the way, did you know that we don't pay for our room? We are sharing it with Mom and Dad. And they only pay \$8.00 each daily! Really, I'm proud to be your sister!

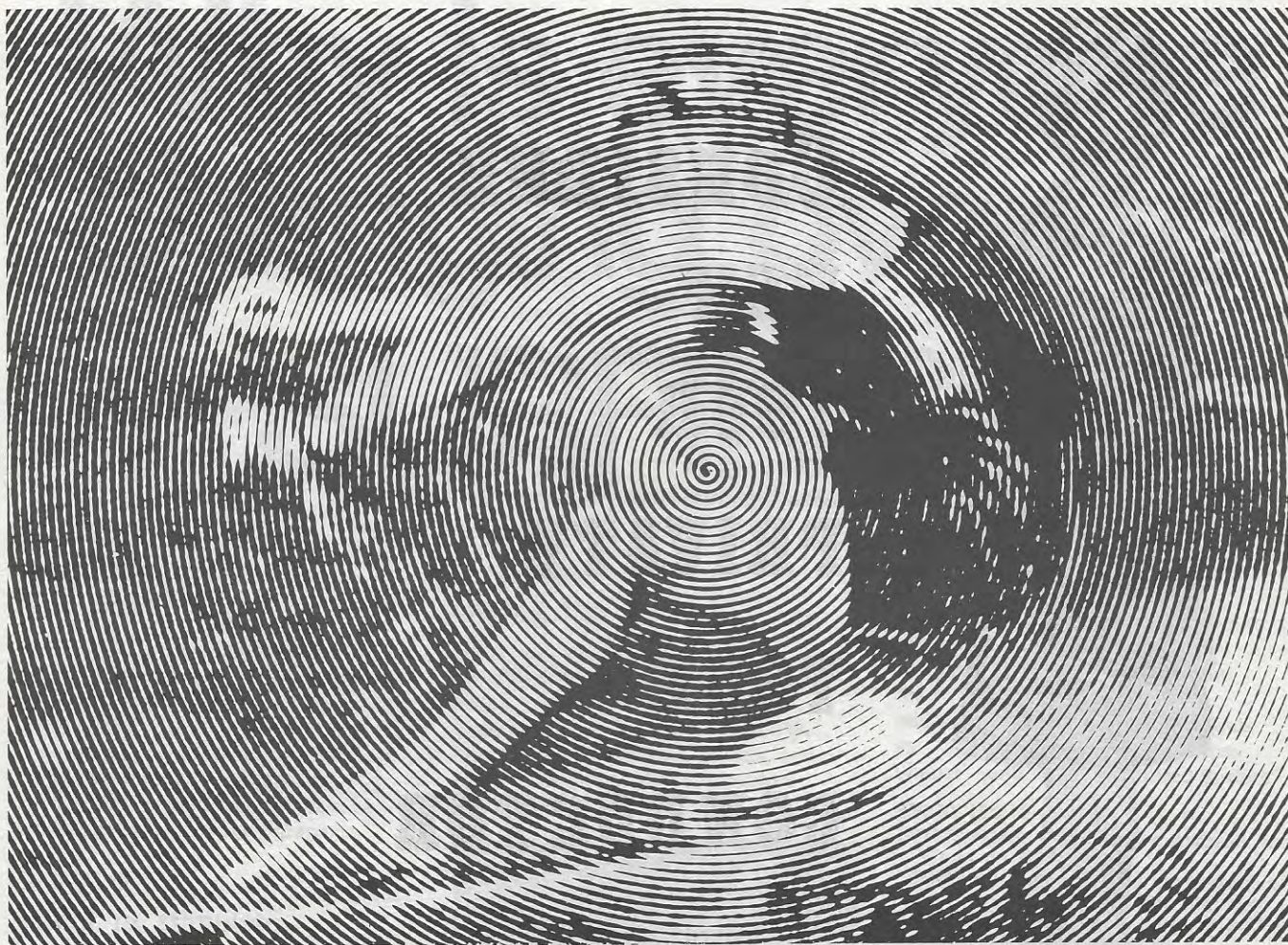


*Mayagüez Hilton*

Home of the Fourth World Surfing Tournament  
November 7-14, 1968







HANSEN SURFBOARDS ARE AVAILABLE AT AUTHORIZED DEALERS THROUGHOUT THE WORLD/SUPER LIGHT, 50/50 MINI, DOYLE, MASTER



CHECK THE LINE AT CAPARRA SURF SHOP, GARDEN MEADOW STREET C-3, VILLA CAPARRA, PUERTO RICO/TELEPHONE 782-0389





# CONSIDER HER YOUR PRIVATE TOUR CONDUCTOR

Meet Señorita Magda Pérez Maíz  
One of our charming **AVIS** girls.  
Here, as in the States, you will  
find a "simpática" **AVIS** girl at  
each one of our 13 locations around  
the island. They will gladly tell  
you and show you the best places to  
visit while you're here. Your own  
personal tour conductor. Call her at  
725-4405. Now.  
Before the sun goes down.

*Here's where to find us:*



**IN SAN JUAN**  
1052 Ashford Avenue  
Caribe Hilton Hotel  
La Concha Hotel  
San Geronimo Hilton Hotel  
Hotel Da Vinci  
Hotel Pierre  
San Juan International Airport  
El Miramar Hotel

**IN PONCE**  
Ponce Airport  
Ponce Intercontinental Hotel

**IN MAYAGUEZ**  
Mayaguez Airport  
Mayaguez Hilton Hotel

**IN DORADO**  
Dorado Hilton Hotel

## SEE MORE WITH



**AVIS**  
RENTA CAR

( STILL THE BEST WAY TO SEE THE ISLAND )



# Why is everyone changing over to SURFING?

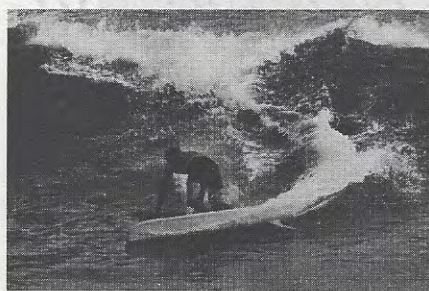
The official magazine of the World Surfing Championships

## SURFING magazine tells it like it is now!

SURFING is a new dimension for the surfer. While keeping the hard-core surfing community on top of the world surfing scene, SURFING is developing a new readership. We are doing this through a progressive format that concentrates on creative writing, photography, and graphics.

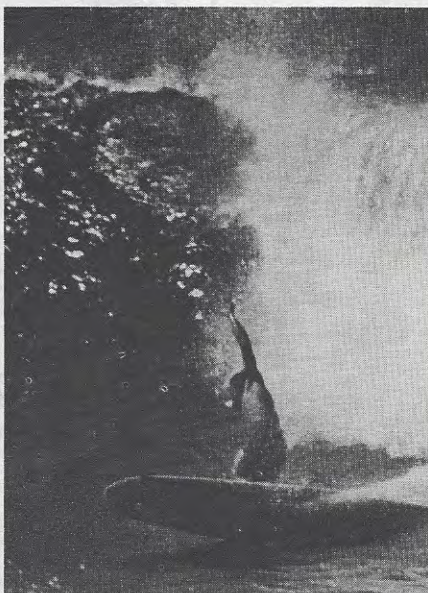
## SURFING wants to stimulate your mind

Through the use of quality printing, advanced photography techniques, and imaginative articles, our magazine is presenting today's surfing in a way that the sport has never seen before.



## SURFING takes you around the world

We already have covered today's surfing action in Puerto Rico, Portugal, Northern California, India, Ceylon, Hawaii, Australia, Tahiti, Fiji, Peru, Oregon, California, Florida, and Mexico. We will continue to explore more areas in future issues.



## SURFING takes a stand

We have presented, and will continue to present, the true facts. We are not afraid to express our views on the controversial topics of today, and will further pursue such subjects as: "Surfboard Revolution", "Gypsy Shaper" and "The Committed Surfers".

### EVERY ISSUE!

**INTERVIEWS:** Top surfers express their views on their sport.

**TECHNICAL:** Reports on up-to-date and future innovations in the industry.

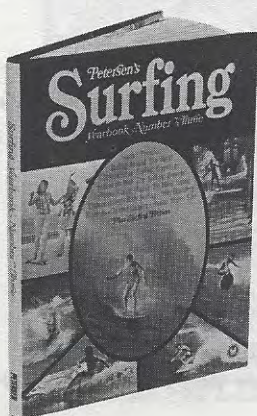
**TRAVEL:** Expeditions to famous and unusual world surfing areas.

**COMPETITION:** Complete coverage of major national and international events.

**PERSONALITIES:** Sketches on current and controversial names.

**LOCATIONS:** Timely coverage of top local riders in their waves.

**FICTION:** Thought-provoking stories.



**FREE!**  
THIS  
VALUABLE  
SURFING  
YEARBOOK  
WHEN  
YOU  
SUBSCRIBE!

## SURFING

5916 Hollywood Blvd., Los Angeles, Calif. 90028

SUHAV

Please enter my subscription to SURFING for:

- 2 years (12 issues) and send me a FREE hardbound edition of SURFING YEARBOOK! My \$5.00\* is enclosed.
- 1 year (6 issues) and send me a FREE standard edition of SURFING YEARBOOK! My \$3.00\* is enclosed.

Name \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

\*Canada and other Countries add 50¢ per year for postage.



HOTEL

## TANAMA

JOFFRE AND CLEMENCEAU  
STS., CONDADO

- Every facility and friendly Service to make each guest a V.I.P.
- Fully air conditioned
- Between romantic Condado Lagoon, only one block from the beach and Atlantic Ocean
- Fresh water swimming pool
- Relaxing roof top solarium and terraces.
- Restaurant-Coffee Shop Cocktail Lounge
- Luxury and comfort at minimum rates.

TEL. 724-4160

No. 1 Pacific Beach No. 2 Huntington Beach

## George's Surf Shoppes

California's Largest Surfboard Dealer

No. 3 Mission Beach

No. 4 Venice

## Kanvas by Katin

The original custom  
surfwear with quality  
built in!



Send 25¢ for decal and information

KANVAS BY KATIN  
16250 Pacific Coast Hiway  
Surfside, Calif.

If we run out of  
Löwenbräu

...order

champagne.

TRANS CARIBBEAN IMPORTS, INC.  
Long Bldg., Matadero Rd., Puerto Nuevo, P. R.





# Sur América por sólo \$147\*

## Ida y Vuelta

\*San Juan-Bogotá, Tarifa Excursión 17 días.

Colombia es su puerta de entrada más fácil a Sur América... y Bogotá es nuestro hogar. Sea nuestro huésped y lindas chicas, vistiendo Ruana Roja, le enseñarán una ciudad llena de personalidad. No son solamente las corridas de toros... o las librerías... las elegantes damitas y, ocasionalmente, los indios de los Andes... son, también, sus calles rebosantes de vida y sus ruidosos comercios, plétóricos de colorido. La alta sociedad bailando bajo la luz de los candelabros, al compás de una mágica música tocada por el tiple. El impresionante cuarto de los tesoros, del Museo de Oro. La blanca catedral modelada en una mina de sal en las entrañas de la tierra. Si usted quiere conocer la verdadera América del Sur empiece por Bogotá. Una ciudad a la que se llega con facilidad... ¡pero de la que es muy difícil partir!

### Es Divertido...

... comprar en los mercados populares. Y, además, usted puede conseguir preciosos objetos de artesanía por una pequeña parte de lo que le costarían en una tienda para turistas.



### Suba bien alto

Un teleférico le lleva hasta el Santuario de Monserrate, a 3000 metros de altura. El panorama que desde allí se contempla sólo es superado desde un jet de Avianca.



### Los pobres Virreyes...

... se hubieran dado la gran vida en la Bogotá de hoy. Exquisita comida internacional con vino y champán... hoteles de lujo... rítmica música con acento latino... todas las cosas que los Virreyes no alcanzaron, las disfrutará usted en Bogotá.



### ¿Le gusta el Polo?

El deporte ecuestre más elegante, y que exige gran pericia, es otro de los entretenimientos que le esperan en Bogotá. Aunque el Polo es un deporte muy inglés, en Bogotá lo juegan de maravilla.

### ¡Olé la Fiesta Brava!

Los diestros más famosos del mundo se dan cita en Bogotá para participar en ese espectáculo lleno de colorido y emoción que son las Corridas de Toros.



### ¡Ritmo y color!

La cumbia colombiana y otros muchos bailes típicos, le sorprenderán no sólo por su movido ritmo sino también por la belleza de sus trajes.

# Avianca.

## La línea aérea que hace Sur América fácil.

Cuando otros vuelan a Sur América están volando a países extraños. Nosotros estamos volando a casa. Empezamos por Bogotá, su casa en medio del camino a la apasionante América del Sur. Sólo Avianca le ofrece vuelos directos, sin cambiar de avión, de San Juan a todos estos países suramericanos: Colombia, Perú, Chile, Ecuador y Argentina.

Utilice el Plan de Financiamiento de Avianca y el Chase Manhattan Bank. También puede utilizar tarjetas de crédito American Express y Diner's Club. Llame a su Agente de Viajes o a Avianca, Teléfono 724-6900. AVIANCA, Ave. Ponce de León 1608, Parada 23, Santurce, P.R.







¡ESTO SI ES  
GOZAR!

## VAMOS TODOS A RINCON A "VOLAR" SOBRE LAS OLAS!

Un fabuloso torneo de Surfing se celebrará en Rincón, Puerto Rico, y en él participarán los más destacados "surfers" de nuestra Isla.

El Banco Crédito y Ahorro Ponceño se une al Departamento de Turismo en la loable tarea de fomentar en Puerto Rico, un deporte tan saludable e interesante como el Surfing.

¡Tablas al hombro, surfers! ¡Que el lugar es Rincón!

# BANCO CREDITO

Y AHORRO PONCEÑO

EL BANCO DEL GRANDE Y DEL PEQUEÑO

BANCO DE SERVICIOS COMPLETOS

MIEMBRO DEL F.D.I.C.



S-BC-4 3-68



## WORLD SURFING CHAMPIONSHIPS — 1964

The Australian World Surfing Championships, held at Manly in the spring of 1964, was the first international meet of its kind. Representatives from the United States, Great Britain, France, South Africa, New Zealand, and Australia competed. The team of judges was also international.

Upon their arrival in Australia, the U.S.A. team members, L. J. Richards, Mike Doyle, Joey Cabell, and Linda Benson, were completely overwhelmed by their reception. They were given a heroes' welcome and expenses during their visit were paid by their hosts. More than 70,000 surf enthusiasts gathered on the beach at Manly for the Championships. Having admired the surfing techniques of the Americans from afar for so long, the Australians were anxious to witness their skill at firsthand. They were particularly impressed by Mike Doyle's smooth style and the soup-sliding ability of L. J. Richards. In turn, the Americans were surprised at the overall surfing ability that they encountered.

In the final competition, the Land Downunder came out on top with Midget Farrelly as the winner. Mike Doyle placed second, and Joey Cabell was third. Linda Benson, America's hope to cop the crown, placed second in the Women's event to Australia's Phyllis O'Donnell.

Before and after the contest, the Americans were able to see firsthand what the Aussie surf is really like. It was so good, in fact, that several of them prolonged their visit a week or so, in order to really enjoy Australia's warmer water and variety of surf. The general consensus was that the northern surf of Angourie and Crescent Head rivals that of California's fabled Rincon!

And, hearing this, more that just a few California surfers have already given up their hallowed hometown surfing grounds and have set off in search of green pastures and waves unknown along the rugged coasts of Australia.

### MENS

- 1 Midget Farrelly
- 2 Mike Doyle
- 3 Joey Cabell

### WOMENS

- 1 Phyllis O'Donnell
- 2 Linda Benson
- 3 Heather Nicholson



*Foto courtesy of SURFING*



## WORLD SURFING CHAMPIONSHIPS — 1965

The Second World Surfing Championships were held in Lima, Peru. Headquarters for this fabulous event were at the Waikiki Surf Club where the hot dogging contest was held. The big wave contest, which decided the World Champion, was held at Punta Rocas, located 35 miles south of Lima. Tremendous praise has to go Eduardo Arena and the members of the Waikiki Surf Club for the organization and success of a contest that was harder to organize than any other to date. The hospitality was fabulous, and every contestant vowed it was a contest they would never forget.

To reach the Waikiki Surf Club, you have to descend down a cobblestone road, which is something out of a fairy tale. The club itself is a dream. Waikiki is built into the side of a cliff overlooking the ocean, with three levels featuring board racks, food and beverage bars, dressing rooms, and hospitality rooms.

When the contest got underway, it was one of the most exciting contests ever seen. The competition was put on an international level with teams from Australia, the U.S.A., France, Hawaii, South Africa, Ecuador, and Perú. Most of the great surfers in the world were here. Names like: Hemmings, Nat Young, Lenahan, Chew, Héctor Valarde, Doyle, Strauch, Muñoz, Linnen, Buffalo, Adler, Cloutier, August, Cabell, Pomar, Downing, Farrelly, Hoffman, Calhoun, Nelson, Bigler, Rosnay and Sumpter. What a line-up!

The big wave contest, the most impressive event of the contest, was won by Felipe Pomar of Peru. At first, you might think, "home town judging", but this was not the case. The judging staff was comprised of one Hawaiian, one Californian, one Australian, and two Peruvians. Truly an international group. Felipe also had the praise of every surfer who competed against him. It was an inspiring sight

to see the Peruvian crowd carrying Pomar around on their shoulders yelling, "Felipe!"

The most exciting event of the meet was the Relay Paddling Race. The California and Australia teams were neck and neck all the way, with the Southern California four taking the event by one step on a foot race to the finish line. The winning team consisted of Doyle, Chew, Sumpter, and Bigler.

### RESULTS

#### BIG WAVE CONTEST

- 1 Felipe Pomar, Peru
- 2 Nat Young, Australia
- 3 Paul Strauch, Hawaii
- 4 Mickey Muñoz, U.S.A.
- 5 Fred Hemmings, Hawaii
- 6 Mike Doyle, U.S.A.
- 7 George Downing, Hawaii
- 8 Ken Adler, Australia

#### HOTDOGGING

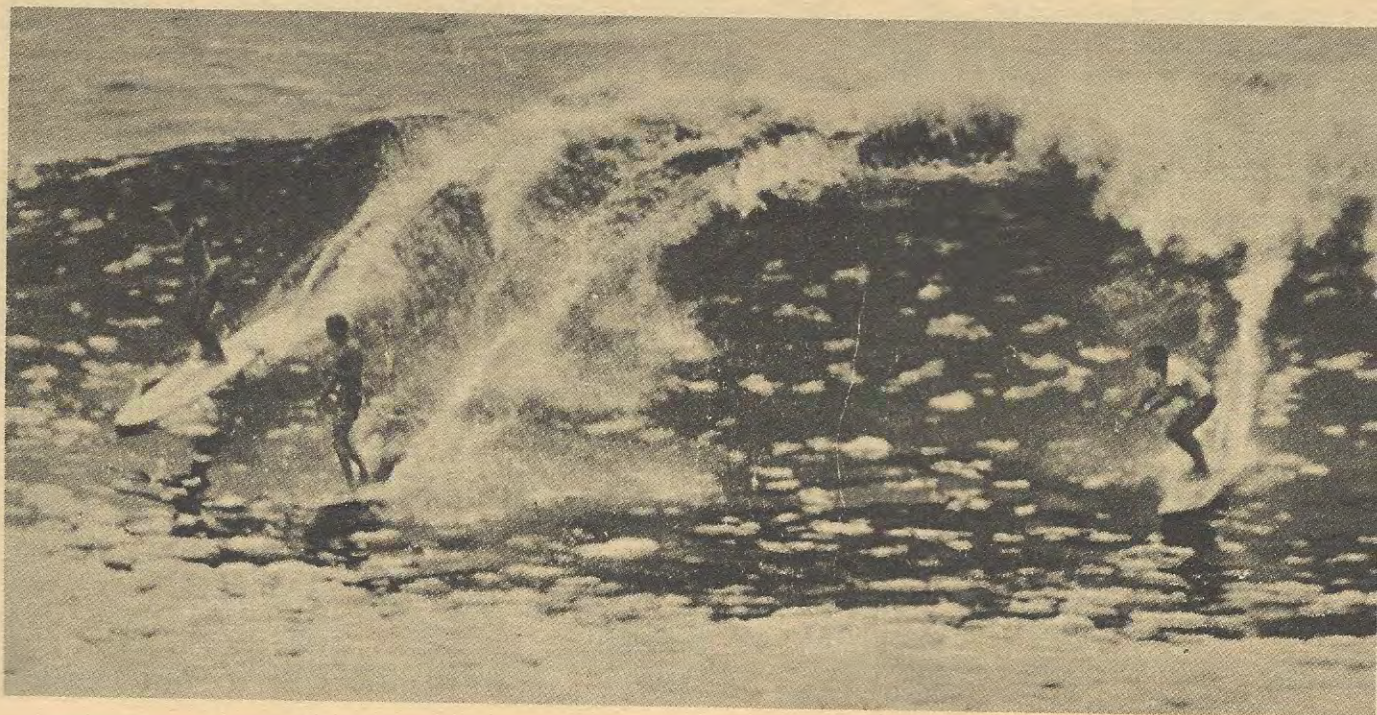
- 1 Paul Strauch, Hawaii
- 2 Steve Bigler, U.S.A.
- 3 David Nuuhiwa, U.S.A.

#### WOMENS

- 1 Joyce Hoffman, U.S.A.
- 2 Nancy Nelson, U.S.A.
- 3 Candy Calhoun, U.S.A.

#### RELAY PADDLING RACE

- 1 U.S.A. (California)
- 2 Australia
- 3 Peru
- 4 U.S.A. (Hawaii)





## WORLD SURFING CHAMPIONSHIPS — 1966

For high drama and outstanding performance, for heartwarming victory and heartbreaking defeat, the 1966 World Championships has set a mark as being the most memorable competition in surfing history.

San Diego, California, welcomed the teams from Peru, Australia, Mexico, England, New Zealand, France, West Coast U.S., Hawaii, South Africa, East Coast U.S., Ireland, and India with open arms and provided first class accommodations. The Ocean Beach Pier area was jammed all day during the semi-finals and finals with cheering and excited fans. The World Contest Committee, led by chairman Brennan "Hevs" McClelland, did a tremendous job in organizing and keeping a contest of this size on schedule.

The competition was the keenest in the three year history of the event, which began in Australia in 1964. This year, a five international judge system was used, with the highest and lowest score in each heat being rejected. This assured that no one judge with a built-in prejudice could effect the final score.

The biggest complaint lodged by contestants in any surfing contest is that when there is no surf, the event must take place anyway. The 1966 contest eliminated this problem by holding a three day event over a seven day period, and at no preassigned location.

There were many memorable moments during the championships, but there are two who will doubtless live for years in the minds of thousands. Billed as top rivals and the men to beat before the meet began, David Nuuhiwa of the United States West Coast Team, and Robert "Nat" Young of Australia, were brought face to face in somewhat neutral waters. Nuuhiwa edged Young in the first day of competition in driving left at the South Mission Jetty. After finishing second the first day, people were wondering if Nat could make a comeback in the six foot right slide at Ocean Beach. Nat's determination set the surfing world straight, as he handily won the second day of competition, and a twist of fate eliminated David Nuuhiwa. With a scoring system based on a rider's best five waves, David caught only four waves in the preliminary heat and finished third. The first and second place winners advanced to the semi-finals for that day, and Nuuhiwa had to wait till the third day for a chance to qualify.

The points collected in the first two days automatically seeded four riders into the finals. They were Nat Young, Australia, with 193 points; Jock Sutherland, Hawaii — 144; Steve Bigler, U.S. West Coast — 137; and Corky Carroll, U.S. West Coast — 130. The remaining contestants competed in a third day of competition to fill the two remaining berths in the finals. Obviously shook by the turn of events the day before, Nuuhiwa squeaked through with a win in the morning preliminary heat. Now, the pressure was on and all eyes placed squarely on him, Nuuhiwa simply seemed to press himself too hard, and finished a dejected third for the day, and out of contention.

As it turned out, Nat Young had surfed so consistently that he accumulated enough points in the first two days of competition, that he only had to enter the water and finish last on the final day to clinch the crown.

But this was the young Australian's day, and he didn't want it said that he just backed his way into the title. He surfed with all the grace and beauty that had won him the Australian Championships the month before, and placed himself number one in the world. Nat was all the more deserving, because he won it in someone else's waves.

### 1966 WORLD CONTEST

RESULTS	POINTS
<b>MENS</b>	
1 Nat Young	293 Australia
2 Jock Sutherland	230 Hawaii
3 Corky Carroll	223 U.S. West
4 Steve Bigler	209 U.S. West
5 Rodney Sumpter	182 England
6 Bernard Farrelly	174 Australia
7 Herb Fletcher	162 U.S. West
8 Dru Harrison	155 U.S. West
9 Rusty Miller	148 U.S. West
10 Jeff Hakman	148 Hawaii
11 Mike Doyle	148 U.S. West
12 David Nuuhiwa	144 U.S. West
13 Skip Frye	141 U.S. West
14 John Peck	133 U.S. West
15 Peter Drouyn	125 Australia
16 LeRoy Ah Choy	111 Hawaii
17 Jackie Eberle	91 Hawaii
18 Gary Propper	87 U.S. East
19 Jimmy Lucas	81 Hawaii
20 Paul Strauch	69 Hawaii
21 Kiki Spangler	69 Hawaii
22 Donald Takayama	69 U.S. West
23 Claude Codgen	57 U.S. East
24 Jean Marie Lartigau	51 France
25 Tommy McRoberts	51 U.S. East

### 1966 WORLD CONTEST

WOMEN	POINTS
1 Joyce Hoffman	86 U.S. West
2 Joey Hamasaki	70 U.S. West
3 Mimi Munro	54 U.S. East
4 Gail Cooper	54 Australia
5 Josette Lagardere	50 U.S. West
6 Phyllis O'Donnell	46 Australia
7 Kathy Fuller	44 Hawaii
8 Kathy LaCroix	32 U.S. East
9 Sharon Weber	25 Hawaii
10 Renee Eisler	18 U.S. East



## MIDGET FARRELLY — 1964 WORLD CHAMPION

"You go into oblivion. Suddenly all your life is there in this long, long, stretched-out wave; you are removed from the past, everything that has been on your mind has become immaterial, everything goes to jelly, and you feel completely removed from the world around you. Nothing matters any longer but you and the board and the wave and this instant of time. . ."

So says a young modern from Australia (in his book, *THE SURFING LIFE*, with Craig McGregor) who was petrified with fear on his first surfboard ride, and who eventually become the world champion in the same sport.

He enjoys recalling the first ride. It happened when he was nine years old and living at North

Bondi, Australia. Ray Hookum, an uncle, was an avid surfer. Young Bernard was not, and had not, as a matter of fact, even considered the likelihood of surfboard riding as a sport or hobby. In spite of the fact that he lived on the ocean, his activities had been confined to swimming and body surfing, and that was all he wanted.

Yet, on this day, his uncle persuaded him to ride the board tandem, with the uncle in control of course. So, the youth crawled on, helped his uncle paddle out through the soup, and the two caught a wave. It was only a two foot wave, and the extra weight on the board slowed it drastically, but to Bernard Farrelly, they were "zooming" toward shore at a breakneck speed. . . and he was frightened badly.



Foto courtesy of SURFING



# Waiting for the Perfect Wave?



## The Surf is Up at Thom McAn

Visit our hospitality tent at Rincón Beach during the Fourth World Surfing Tournament, November 7 - 14 and you can win a surf board. Be the "in" man with the groovy crowd surfing up with Thom McAn.

Seventeen modern family shoe stores in Puerto Rico. METROPOLITAN AREA: 65th Infantry Shopping Center • El Comandante Shopping Center • Plaza Las Américas • San Patricio Plaza • Reparto Metropolitano Shopping Center • Norte Shopping Center • Bayamón Shopping Center • 68 De Diego, Río Piedras • Stop 17, Santurce • 2254 Borinquen Avenue, Santurce • PONCE: 6 Atocha • Ponce Shopping Center • Centro del Sur Shopping Center • MAYAGUEZ: McKinley 4 • ARECIBO: 175 De Diego • CAGUAS: Caguas Shopping Center • FAJARDO: Muñoz Rivera 4 •



# DAILY PROGRAM OF THE 4th W

## 6 NOVEMBER

Arrival of Participants, Officials & Judges

Transfers to Rincón (by Bus)

## 7 NOVEMBER

Preparation day for all!! (Get used to the surf.)

6:00 PM – Inaugural ceremony – at Rincón Plaza

Presentation of colors

Welcome speech by Hon. Ramón Amaez,

Mayor of Rincón

Mr. Edward Arena, Pres. of I.F.S.

Mr. Héctor Piñero, Director Tourism

Evening Free

→ **Arrow** →



**EAS**

The Big One th



*Mayaguez Hilton*

Home of the Fourth World Surfing Tournament  
November 7-14, 1968



**AVIS**

RENT A CAR



# WORLD SURFING CHAMPIONSHIP

## 8 NOVEMBER TO 14 NOVEMBER

Surfing competition daily from 8:00 AM  
(will take place at Tres Palmas – Doña  
María – Punta Higuera or Crashboat  
Depending on surf)

All evenings free.

## 14 NOVEMBER

8:00 PM – Final Banquet and presentation of  
Trophies – at Mayaguez Hilton Hotel  
(Dress formal or native costume)

Those interested in attending this activity can  
purchase tickets at the Mayaguez Hilton or  
at tournament offices at Villa Cofresí.

## 15 NOVEMBER

AM: – Return to San Juan by Bus.

**TERN**

ks first about you.



**Thom McAn**

**DON Q**







In a colorful Ban-Lon Knit.

*colorful* From **→Arrow,→**  
the white shirt company.







## EASTERN'S **"Buena Gente"**

welcome Surfers to the IV Surfing Championship!

In Puerto Rico, EASTERN'S good people are called **"Buena Gente"** (boo-eh-nah-hen-tay).

They greet visitors with "Mi casa, su casa" (My home, your home) and mean every word of it.

We hope you'll take advantage of our hospitality and enjoy Puerto Rico as much as we enjoy having you here. . . Welcome!

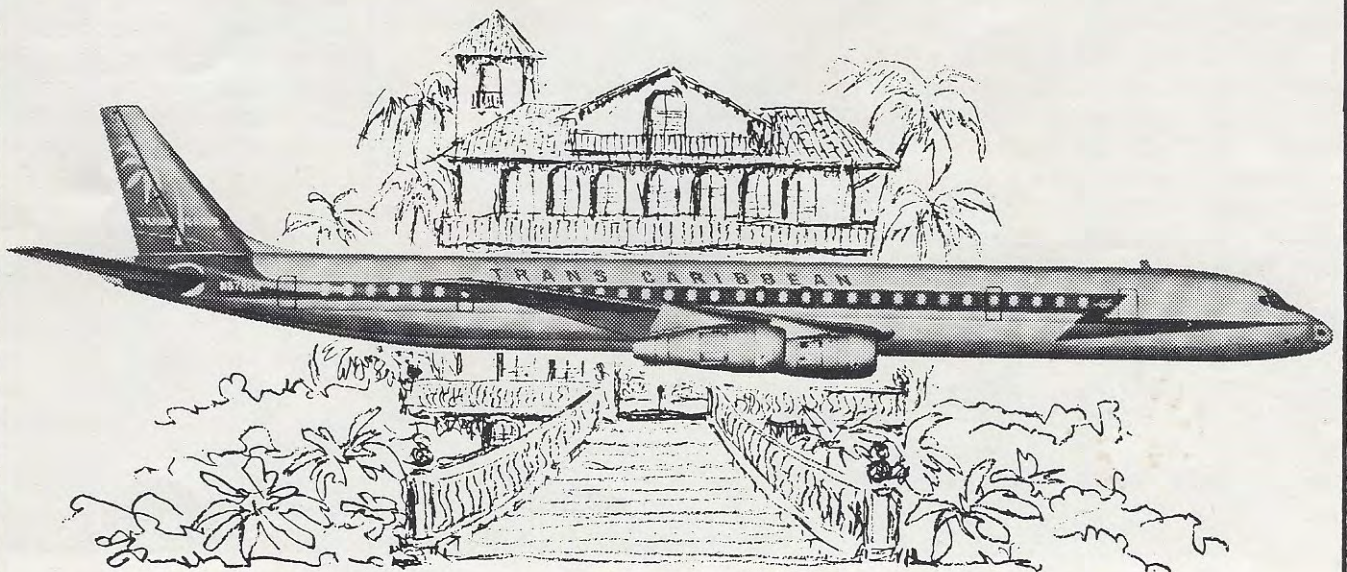


**EASTERN**

The Big One thinks first about you.



# **iEL MAGNÍFICO!**



**UNA LUJOSA MANSIÓN TROPICAL EN  
NUESTRA "ISLA AÉREA DEL ENCANTO."  
ESA SERÁ SU IMPRESIÓN DE NUESTRO  
NUEVO Y ESPACIOSO JET DC-8 SUPER 61.**

***TRANS CARIBBEAN AIRWAYS***  
*...su "Isla Aérea del Encanto"*



## MIDGET FARRELLY — 1964 WORLD CHAMPION

Quite often in sports a young man gets a taste of the action and becomes an avid fan. Then and there he promises himself that he will work and practice until he becomes an expert and a champion. This is particularly true in surfing, where the challenge is such an individual thing, where one must, alone and unaided, learn the skill and master the wave.

But not in the case of nine year old Bernard Farrelly. He not only did not care for the surfboard ride, but he promptly forgot it the moment he finally made it uninjured back to the beach.

It is odd, then, that Farrelly should speak these words, but surfing is an odd, and addictive, sport. Perhaps you do not know that you have been infected with the virus, but it is there all the same. Sooner, or later, it might break out into the open. It was several years later in Farrelly's case, though in the meantime he was even exposed to the magnificent surf of Hawaii, and had a chance to try a board there. He did not, for he just wasn't interested. Surfing was not for him. He loved swimming, and he loved body surfing, but surfboard riding did not excite him. In his own mind, it never would.

One day at Manly, in Australia, he was at the beach when he chanced across an old, huge, beat-up paddleboard resting in the sand just a few feet from the water's edge. The board was a giant thing, seventeen feet long, twenty-three inches wide, and up to eight inches thick. Shaped like a huge old cigar, it had no rocker whatever and, of course, no skeg. Farrelly stared at the old board for some time, then up and down the beach. The shore, and the ocean, was deserted. He was alone with the board.

The custom of the day in Australia was an odd one, and one which today would bring trouble running... but it was the custom. If a man tired of his board, or decided to give up surfing, or obtained a new board, or for whatever the reason had no use for his old board, he would merely leave it at the beach. There it would either rot or be carried away by the ocean, or somebody else would pick it up.

Farrelly picked up the board, pushed it out into the surf (he was small and thin, and this took some doing), and managed to catch a wave. Suddenly he felt the thrill coursing through him. The microbe, passive until then, was that quickly alive and spreading. He returned the board to the nearest surf club, learned that its owner had, indeed, abandoned it, and then took it home. That night he patched and painted it, and then he returned to the surf the next day for more practice.

From that day eleven years ago, Bernard Farrelly has been on a surfboard every single day since. Still a wiry, intense youth, now with blue callouses on his knees known as "surfer's knots", he worked his way to the championship of the world.

Not on the old board, of course. One day the board, which he had stored with others on the beach, was smashed in a storm... and Farrelly

thought the end of the world had come. By then he had become skilled at riding and, due to his small stature, had acquired a nickname from the other surfers. It was a name which stayed with him, and which would one day ring out at all the famous surfing beaches in the world. It would become more his first name than his real name, even though eventually he grew into a taller, more muscular man. He would even use the name on the book he would one day write, in the place of his real first name.

He became known as "Midget" Farrelly. Today, few people can recall his real name.

Surfing in Australia is considerably different from surfing anywhere else in the world, with the occasional exception of Hawaii. A champion surfer in the United States, for example, is elevated to hero status among others in the sport. His autograph is in demand, and his personal appearances at surfing functions take much of his non-surfing time. The champion surfer in the United States becomes a true professional, and makes a good living from the sport... but always among other surfers. Rarely is he accorded the status of a general sports hero (though this attitude is gradually changing).

In Australia, however, an island country where water sports are the most important, the surfing star is a national hero. Midget Farrelly receives, in his own country, far more recognition and hero-worship than any single major sports hero in the United States. Perhaps difficult to believe, but true. He is the first world champion surfer from Australia, and so, to Australians, he is one of the major sports stars of the decade.

"I nearly fell through the sand", recalls Midget when, after a wait on the beach with the other surfers, his own name was called as the winner. He had become surfing's first official World Champion. The triumph was doubly sweet, for he had won it on his own beach, before the "home town folks".

Today Midget Farrelly, married and the father of one, lives at beautiful Palm Beach on the coastline near Sydney. He still competes in the major Australian championships, but devotes most of his time to surfboard designing and building in his factory/workshop. He has become deeply involved in the theory of surfboard design, pioneering the stringerless board, the bulb-shaped skeg, and other futuristic surfboard concepts. He writes a weekly column on surfing for the Sydney SUN HERALD, the largest newspaper in Australia. He sponsors surfing gear and men's clothing. He sails his own boat, and hopes to enter sailboat racing. He's planning another book to follow up his first success in this field.

He is a remarkable young man who has reached the top in surfing, and has become a noted sports hero in his own country. He is another man who, though not yet thirty years old, need never again compete in his chosen sport... for he can now live entirely on his past reputation.

He doesn't, though, for he cannot resist the call of the thundering surf. In this, also, he is a typical champion.



## FELIPE POMAR — WORLD CHAMPION 1965

Who was he? Who was this unknown who virtually stole the crown from the powerful Hawaiians and the classic Australians? He wasn't what he appeared to be, a quiet, well-mannered gentleman sportman. He was from a different sphere. Felipe Pomar, the son of a Peruvian plantation owner, was and is one of the gracious gentlemen of the surfing world. A soft-spoken, well-mannered surfer. A disguise, a cloak, a mask to the true man . . . the Wild Bull of Punta Rocas.

When Felipe Pomar won the World Contest crown back in 1965, he barely beat Paul Strauch of Hawaii, and Nat Young of Australia. It was the closest battle of the giants the World Contest has ever seen, and it made Felipe a national hero overnight. Perú had never had a world champion before. Thus, it was appropriate that the surfboard that helped make a dream a reality, is enshrined in the Presidential Palace of the country.

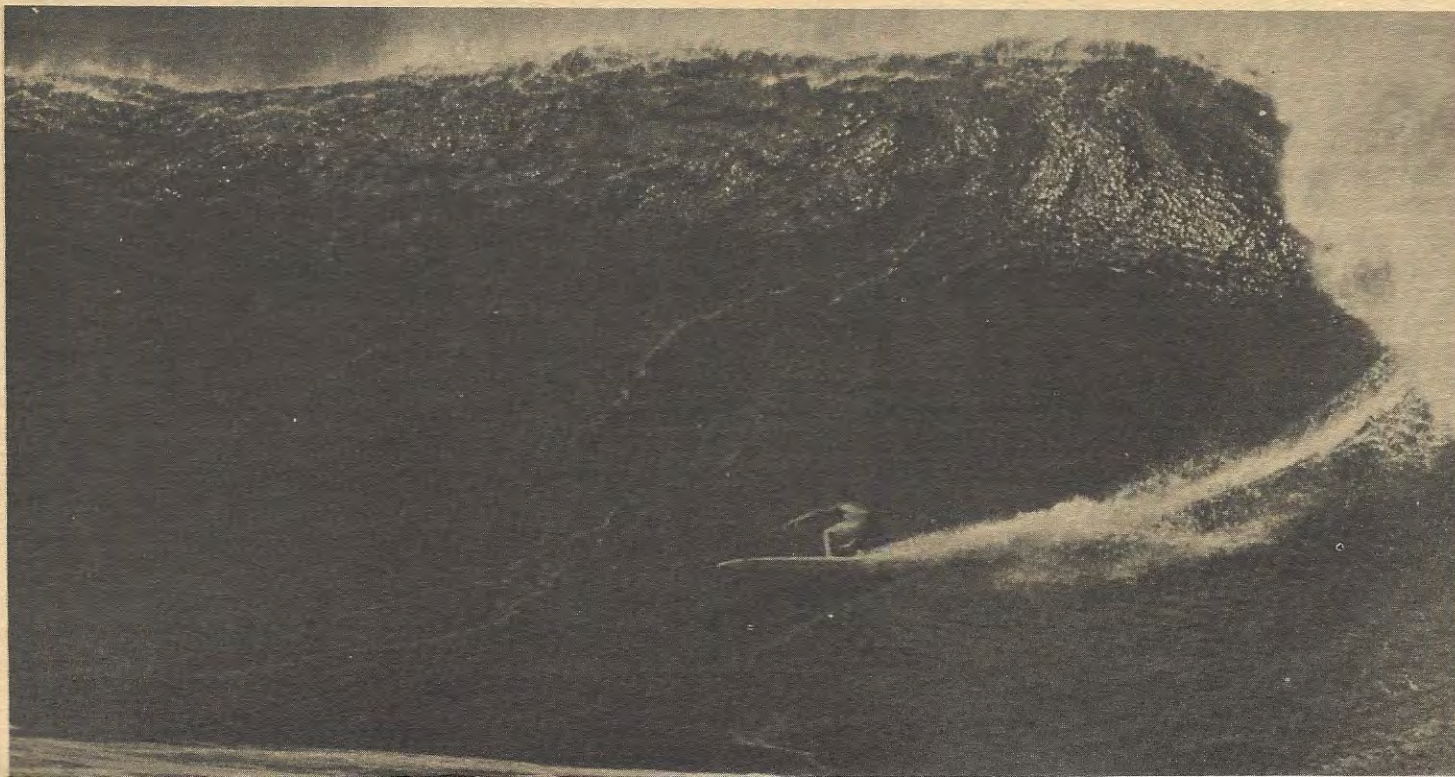
The win was a tremendous upset, but hardly a fluke. Felipe went back to win the International Peruvian Contest in 1966, and he took second in the famous Duke Kahanamoku Invitational the same year. All victories were in the big wave category, which is the hunting ground for Pomar. Since that rewarding day, Felipe has lived in the Hawaiian Islands, attending the North Shore's Church College about ten minutes from his favorite spot, the mighty Sunset Beach. Because of his in, Felipe became a designer and model for the Robert Bruce surfwear, and Botany 500 clothing. Needless to say, it's been a great mutual relationship.

In 1967, the "Wild Bull" sent his regrets that he could not attend the World Contest in San Diego. His studies and designing made it impossible. This year, as of press time, all of the Peruvian team has not yet been decided. However, Felipe has been selected

to the team, and if the big surf at Tres Palmas rises to the occasion, you can bet the Wild Bull of Punta Rocas will be there to tame the sea walls of Puerto Rico. If Felipe does win his second World crown, his winning statement might be similar to the one he announced in Perú, when he received his trophy, "If anyone had told me last week there would be a Peruvian World Champion today, I'd have said he was crazy."

Scattered on the rocky cliffs above Punta Rocas, Perú, stood 2000 fans of the timeless sport of surfing. The sound of the sea was deafening, as waves a half mile from shore plummeted down upon themselves, splattering white foam on an amber sea. Then, quietly, without warning, as the ocean is know to do, a wave far bigger than all the rest, jumped above the horizon, and a quiet murmur from the crowd, mingled with the grumbling of the shorebreak. Methodically a small brown surfer paddled swiftly in the lineup and waited. The wave grew, and a gasp was heard as the muscular man stroked meaningfully down the face of the watery mass. Standing up quickly and leaning over his full gun, the surfer readied himself for the speed to come. The wave then began to topple, as the famous wall of Punta Rocas showed itself long and thick. The surfer instinctively crouched low on his board, as the wave began to crumble systematically, like a chain reaction to the left of the ride. Staying inches, and sometimes not even that, in front of the water slide, the muscular image drove with fantastic speed, barely keeping out of the exploding turmoil about him. When the wave finally laid upon itself, screams and horns from the surrounding cliffs echoed out to sea. A new surfer had just been born; not twenty-one years ago, but just then. Felipe Pomar had come out of virtual obscurity to slash a white track across the history of the international surfing scene.

Foto by French





## NAT YOUNG — 1966 WORLD CHAMPION

He was small, and he was young, and the board upon which he sat was huge. Few would have guessed on that warm Australian day that the youngster playing in the soup at the water's edge would one day become one of the noted surfers, that he would travel the world surfing, that he would accumulate hundreds of trophies, and that he would finally win the surfing championship of the world.

Few would have guessed that the flashy style he would develop would have a marked effect on Australian surfing, and then upon world surfing.

For on that day, he was just a small boy on a big board. Other surfers dismissed him with only a casual glance. One, however, made a comment... and one word he used carried on, and will probably carry on to the end of Robert Young's life.

"He looks like a gnat sitting on the stern of the Queen Mary," the surfer said.

Gnat... Nat... poetic license and years of usage have shortened the name, and he is now known as Nat Young.

He is over six feet tall, no longer a gnat by any means, though he is still of slender build. His light hair has been bleached almost white by constant exposure to the sun. He is one of the very few men who can out-surf the other great Australian, Midget Farrelly.

Young is one of the rare group of foreign surfers who feels that California has the best surf in the world, including that of his own Australia. Certainly he does his best surfing on waves of a smaller size, typical of the West Coast of the United States. His style is smooth, but very flashy, as he works on the entire length of the board. It is a progressive style,

and Young has become known for "tearing up" the smaller waves he enjoys. The find poem, "A Wave Speaks," by Bruce Bonney, might well have been with Nat Young in mind, particularly when it speaks of an intruder "marring me with his arrogance, cutting an ugly path of white, scarring me...," for where many surfers merely ride a wave, Young attacks them.

As he worked his way up the ladder of competitions around the world, he became a controversial surfer with outspoken opinions. Quick to voice these opinions, Young became an embattled young progressive with unpopular (to some) ideas.

How does one judge a small wave surfer, an acknowledged hotdogger, on the the giant waves of Hawaii? For that matter, how does one judge a big wave rider fairly at a contest along the California coast, where six-feet of surf is a "surf's up" condition? Nat Young became quite outspoken in his opinions on these matters, often speaking first, according to other surfers, without giving solid thought to what he was saying.

In a widely publicized magazine article, Young stated, "I do not feel I would be presumptuous in saying that the West Coast did go head-over-heels on noseriding in the same way that Hawaii has been indoctrinated with the fallacy that the big wave is the only wave; and, to be honest, no more than Australia and New Zealand accepting that power surfing is the only answer."

The twenty year old Australian continued to hammer at the fact that no standard had been set, that not only was the Australian way the best way, but that judging surfers from different areas of the world in a single contest at a single place was totally



3rd Corky Carroll, West Coast (left), 1st Nat Young, Australia (center) and 2nd Jock Sutherland, Hawaii (right).



unfair, for each had his own style and wave preference.

Most enthusiastic American surfers listened to Nat and then, according to him, "automatically criticized. Both countries were throwing rather big stones at each other."

None of these controversies hurt Young's skill, however, and he continued to enter and win with great regularity contests in his native country. In 1962, as a Junior, he won nearly every single contest entered. The Australian Championships were held in November, 1963, two days after Young's sixteenth birthday, and so, according to the Australian rules, he entered in the Senior Division.

He won, and one of the prizes was a trip to Hawaii. With the broadening of his horizons came a broadening of his attitudes.

"The trip changed my complete way of life. I wish everyone could travel as I have traveled, because that's when you notice that the little things in life are very important. You may dislike a person, but if you look hard enough, you'll find some good points in him."

A mellowing of the outspoken young Australian's views seemed to be evident when he compared surfers from different countries to a series of circles, each working toward an individual goal, but each touching in tangent at different points along the way.

In 1965, Nat Young represented Australia in the medium to heavy surf of the World Championship Meet at Peru. Although later reports were that he had caught fifty percent more waves than any other surfer in the field, and that the spectators on the beach were sure that he had won, he was finally declared the second place winner by the judges. Felipe Pomar, a Peruvian and a fine surfer, had won the contest.

"The local boy won, but my time will come,"

Young said without rancor. "If all the things I believe in work out for me, I'm convinced I'll be a world champion one day."

What the maturing young expert believed in was what he called a "new era" in surfing, creative involvement with the wave and the board. An era of experimentation, of trying new ideas, a new unlabeled form of surfing apart from either the Australian power surfing, the California noseriding, or the Hawaii big wave riding. "All I personally want out of this whole thing is just for each nation to respect the part it has played or is playing... and surfing in Australia is progressing. Lots of new kids are cutting new, deep and radical steps towards the end result of total involvement."

Young was certainly correct on one score. He would be the world's champion... perhaps sooner than even he imagined.

The championships of the world for 1966 was held in Southern California, with certain differences from previous championship meets. Many surfers claimed that two years earlier, in Australia, the World Meet resulted in the selection of the surfer best in smaller waves. Then, one year earlier, in Peru, in '65, the winner was best in big waves.

The 1966 contest rules provided for changing the surfing areas during the meet, for officials to select upon one day's notice the best areas along the Southern California coast with varying wave conditions so that every surfer would have his chance.

Even though he had the contest "in the bag," Young surfed at the very peak of his ability during the fourth day finals. As if to prove that his victory in the earlier heats had been no "fluke," he won the fourth day as well. Finally he accepted the championship laurels himself, for he had proven to himself, as well as to any remaining doubters on the beach, that he was indeed the champion surfer in the world.



Photo by Dick Graham



Books by  
**PETER L. DIXON**  
make the whole  
surfing scene!

**MAN AND WAVES**

A Treasury of Surfers

A delightful, absorbing treat and an-  
ticipating lesson about the man and wave  
as well as "how and why" water is  
pleasant to swim in. \$5.95

**THE COMPLETE**

BOOK OF SURFING

Packed with information about basic  
surfing and advanced techniques, buying or  
building a surfboard, competitive sur-  
fing, the best beaches, and much more.  
Over 40 color photos. \$5.95

**WHERE THE SURFERS HIT**

From the Hawaiian Islands and Florida  
to Puerto Rico, Australia and South  
Africa, Peter L. Dixon's new book gives  
you the world's most interesting sur-  
fing spots, the best beaches, the  
surfing and the waves at each. Over  
100 color photos and maps. \$5.95

WAPA-TV  
1000 N. W. 10th St.  
Miami, FL 33136  
WAPA-TV, INC.  
1000 N. W. 10th St.  
Miami, FL 33136

**WELCOME  
SURFERS**

**WAPA TV & RADIO**



...for each man his own style and wave preferences.

Most respectable American surfers had been to New and they according to him "automatically" were joined. Both countries were throwing rather big stones at each other.

None of these controversies hurt Young's skill, however, and he continued to ride and win with great regularity wherever in his native country. In 1962, as a junior, he won nearly every wave contest entered. The 1963 National Championships were held in November, 1963, two days after Young's sixteenth birthday, and he is credited to the Australian when he entered in the final of Division 1.

His wave, and one of the prizes was a trip to Hawaii. With the introduction of his horizon and a broadening of his attitude.

"The tide changed my way of life. I wish everyone could live as I have lived, because that's when you notice that the things in life are very important. You may realize a person but if you look around you'll find more good things in life."

A realization of the importance of the Australian view seemed to be evident. They are not only from different countries but a sense of a growing love of the beach and the sea.

In 1964, Nat Young was the first to bring the medium to heavy surf of the world's best surfers at the time. Although many surfers had caught light surfers were never seen on the water in the field, and that the spectators on the beach were sure that he had won. He was finally declared the world's best surfer by the judges. Police Commissioner, a Foreman and a Fire Chief had won the contest.

The local boy won and my time will come.

Young said without a word. "If all the things I do in work and for me, I'm convinced I'll be a good champion one day."

But the maturing young surfer had a new wave that he called a "new era" in surfing. Creative and unique with the wave and the new style of wave construction, of trying new ideas, a new attitude, form of surfing apart from others. The Australian power surfing, the California style, and the New York and wave riding. "As I probably went out of this style (what is just for the surf) to a new style, the fact it has changed or it didn't. ..."

Young was certainly correct on one point. He would be the world's champion. ...

The champion status of the world for 1964 was held in Southern California, with certain differences from previous years. Young's wave riding was not only a new style but a new style of wave riding. The world's best surfer in the world had to be a surfer. Then one year later in 1965, the winner was not a big wave.

...the winner was not a big wave. ...

# GOOD SURFING

TELEMUNDO



*WELCOME*

*SURFERS*

*TO THE*

*IV WORLD*

*SURFING*

*CHAMPIONSHIP*

Puerto Rico Convention Bureau

**Books by  
PETER L. DIXON  
make the whole  
surfing scene!**

**MEN AND WAVES  
A Treasury of Surfing**

Anthology of fascinating fact and exciting fiction about the men and women who challenge the big waves. 16 pages of action photos. \$5.95

**THE COMPLETE  
BOOK OF SURFING**

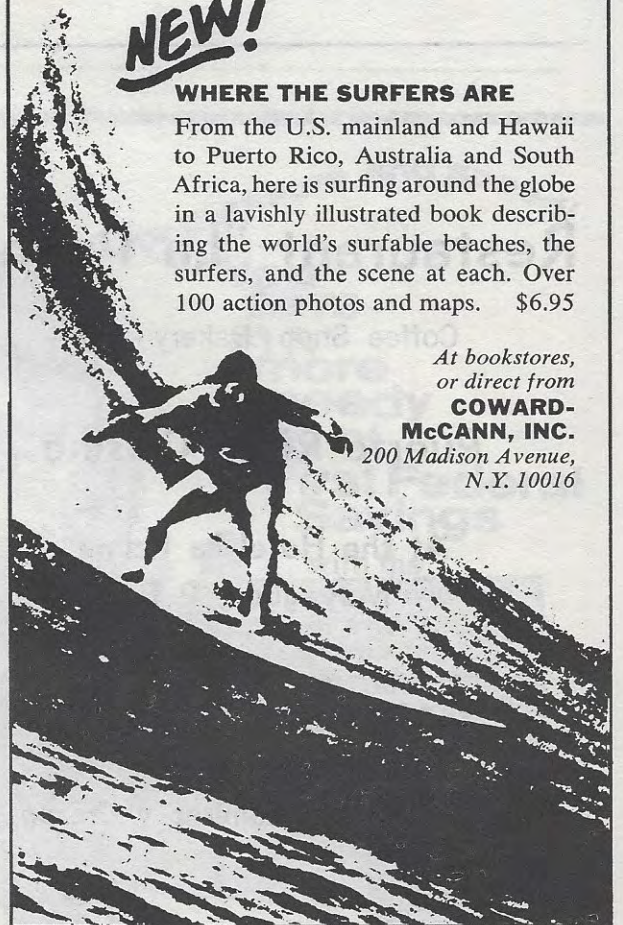
Packed with information about basic and advanced techniques, buying or building a surfboard, competitive surfing, the best beaches, and much, much more. 80 action photos. \$5.50

**NEW!**

**WHERE THE SURFERS ARE**

From the U.S. mainland and Hawaii to Puerto Rico, Australia and South Africa, here is surfing around the globe in a lavishly illustrated book describing the world's surfable beaches, the surfers, and the scene at each. Over 100 action photos and maps. \$6.95

At bookstores,  
or direct from  
**COWARD-  
McCANN, INC.**  
200 Madison Avenue,  
N.Y. 10016





# After you see where you are, see where you aren't.

Wade ashore at Aguadilla. Try to imagine how Columbus felt when he discovered Puerto Rico in 1493.

If you can tear yourself away from the ocean, Guajataca has fascinating limestone caves to look into.

Arecibo's radar-radio listens for word from Beyond. It may come while you're there.

A little something that took 419 years to make. Old San Juan.

We feel it unfair that Luquillo is called the island's loveliest beach. It's the world's loveliest.

A nice thing about Mayagüez is that after touring one rum plant you can tour another rum plant.

Near Bayamón is a road shaped like a guitar. And natives who play real ones.

If El Yunque Experimental Forest is an experiment, we can't wait to see the real thing.

In Barranquitas, you'll discover you're not at an ocean resort after all.

Seashells brought back from La Parguera make the happiest children in the whole world.

Velaquez, Van Dyck, Gainsborough and Reynolds have found a home at Ponce Museum.

In Guayama, have a drink in an inn that hangs on a mountain. You'll need it.

This bay turns phosphorescent under a full moon. It is called Phosphorescent Bay.

Take a seat at Guánica and watch incredible rock formations battle the Caribbean.

There's practically no place Hertz doesn't know about. For the complete tour guide, plus a new Ford or other fine car to see the place in, call Hertz: The key to more than a car.



©1968—Hertz System, Inc.

## Restaurant "La Palma"

Coffee Shop - Bakery - Bar

**Puerto Rican Cuisine**

At the Hotel La Palma  
Mayagüez, P. R.

**CATERING SERVICE**

Proprietarios: Ramírez y Crespo

## Villa Cofresí

**Hotel & Restaurant**

**"Air Conditioned Rooms"**

Carretera No. 115 — Km. 12.3

Rincón, P. R. 00743

Tel.: 823-2681 — Box 874





**Join the  
SWIG-SWIM-SWING SHIFT  
at  
Surf-isticated La Concha!**

 <b>Tune in ... switch on with the latest sensation combos!</b>	<b>The Shell Shaped Club with stellar attractions</b>  <small>an Associated Federal Internacional Invest</small> <b>723-6090</b>	<b>el Mirador Penthouse</b> Sky-high excitement with kindling entertainment
---	---	--

**LOS OBJETOS VALIOSOS ...  
NECESITAN "UN  
CUIDADO ESPECIAL"**

Nosotros empaquetamos todo de un modo "especial"... y este elefante no es broma... es nuestra manera de decir que CAPITOL TRANSPORTATION puede hacer cualquier trabajo, por "más grande" que sea!



- MUDANZA
- ALMACENAMIENTO
- TRASLADO DE MAQUINARIAS
- EMPAQUE
- EMPAQUE PARA EXPORTACION

¡Perfeccionistas en el arte de la mudanza:  
**CAPITOL TRANSPORTATION, INC.**  
Ave. Kennedy, Km. 2.5  
Charlie Darmanin, Presidente  
ESTIMADOS GRATIS - SIN OBLIGACION - TEL 783-4949



*You surf for pleasure and speed!*

**You  
save  
in a  
more  
speedy  
way at  
First Federal  
Savings**

with the  
solid dividend  
of 4 1/2 %  
"from the  
day of  
deposit to  
the day of  
withdrawal"!!




**FIRST  
FEDERAL  
SAVINGS**  
AND LOAN ASSN.  
OF PUERTO RICO



**LA PUERTO RICO MOTOR COACH  
LES OFRECE SU ITINERARIO REGULAR  
SAN JUAN-PONCE S. J.-MAYAGUEZ  
LOS 7 DIAS A LA SEMANA**



**MODERNOS AUTOBUSES CON AIRE  
ACONDICIONADO Y ASIENTOS  
RECLINABLES**

San Juan a Ponce	Ponce a San Juan	San Juan a Mayaguez	Mayaguez a San Juan
5:00 AM	5:00 AM	4:00 AM	4:00 AM
7:00 AM	7:00 AM	6:00 AM	6:00 AM
9:00 AM	9:00 AM	8:00 AM	8:00 AM
11:00 AM	11:00 AM	10:00 AM	10:00 AM
1:00 PM	1:00 PM	12:00 AM	12:00 AM
3:00 PM	3:00 PM	2:00 PM	2:00 PM
5:00 PM	5:00 PM	4:00 PM	4:00 PM
7:00 PM	7:00 PM	6:00 PM	6:00 PM

**PARADA EN**

**CAFETERIA SAN ANTONIO TOÑO'S ICE CREAM PLACE**

**EN CAYEY**

**EN ARECIBO**

**PUERTO RICO MOTOR COACH**

**CALLE RECINTO SUR Nº 317  
SAN JUAN, PUERTO RICO**

**TEL. 725-2460**

**¡Qué bien  
sabe la  
Leche Fresca!**



**INDUSTRIA LECHERA  
DE PUERTO RICO**



**HALFWAY INN**

**Restaurant**

**and**

**Coffee Shop**

**Puerto Rican & American Food**

**Air Conditioned**

**On Route 2 - Arecibo, P. R.**



# THE CONTENTED CLIENT

(He'll want you to plan his next trip too!)

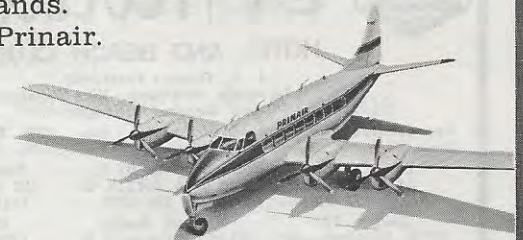


And the reason he's happy is that his continuing reservations were made on Prinair. That means... His flight left on time... He was treated with warmth and courtesy... He had confidence in the 4-engine plane, and... He arrived "on time".

Prinair's reputation for dependability, cordial service, and adherence to flight schedules, has made it the leading passenger carrier in its class. Over 110 conveniently scheduled flights depart daily from San Juan, Ponce and Mayagüez in Puerto Rico and from St. Thomas and St. Croix in the Virgin Islands. For contented clients — route them through Prinair.

## **PRINAIR**

**THE DEPENDABLE AIRLINE OF THE CARIBBEAN**







**START FROM THE VERY TOP**

of Puerto Rico's famous Hexagonal Hostelry—El Miramar. Enviably situated at the crossroads of old and New San Juan, El Miramar is within walking distance of many major points of interest as well as countless sources of entertainment. 216 ocean-view rooms, beautifully appointed, fully air-conditioned, each with private bath, telephone, radio and television.

**SWIMMING POOL ON PREMISES**

**Entertainment:** El Coqui Rooftop Lounge featuring nightly Piano-Bar entertainment and dancing music to 3:00 A.M. with fabulous starlight view of San Juan.

**El Trapiche Nightclub:** featuring continuous native entertainment and dancing.

**La Fonda del Patio:** where mainly native Puerto Rican and Cuban dishes are featured.

**Services:** Laundry, Dry Cleaning, Beauty Shop, Barber Shop, Cigar and Newsstand, Gift Shop, Baby Sitting Service on request, Travel Service, Sightseeing arranged.

**Sports:** Pool on premises with free chaise lounges; free tennis; championship golf course and sport fishing nearby.

Complimentary admission to private Beach Club, three minutes from hotel, with free transportation.

**Transportation:** Rent-A-Car and taxi service; bus stop one block away; Garage facilities on premises.

**Convention:** New meeting and banquet facilities, fully air-conditioned for groups from 25 to 200 persons.

**New!** The El Petit Miramar Hotel on Condado Beach, with 100 beautifully appointed, fully air-conditioned rooms, cocktail lounge, specialty shops . . . many major hotels, restaurants, casinos and clubs within a few minutes walk away.

**SCHEDULE OF RATES / EUROPEAN PLAN**

**WINTER: December 16 — April 15**

Single .....	\$19	\$25	\$30
Twin .....	27	34	38
One-bedroom suite .....		59	
Two-bedroom suite .....		97	

**SUMMER: April 16 — December 15**

Single .....	\$13	\$15	\$17
Twin .....	17	19	21
One-bedroom suite .....		42	
Two-bedroom suite .....		66	

Third person in room: winter - \$8.00; summer - \$5.00.  
Modified American Plan — winter add \$12 per person;  
summer add \$9.00 per person.



*el Miramar*

**HOTEL AND BEACH CLUB**

**J. J. Otero - President**  
**Fernando Hoffmann - Vice President**  
**and General Manager**

Represented by **Hotels Unlimited, Inc.** 125 East 50th St.  
New York, N. Y. 10022 Phone: (212) 582-5370, (212) 686-3565

Boston, Mass. 44 School St. (617) 227-0663	Washington, D. C. 1346 Conn. Ave., N. W. (202) 296-5977	Toronto, Ontario 150 King St., West (416) 366-8503
Chicago, Ill. 77 W. Washington St. (312) 263-2126	Montreal, Quebec 1010 St. Catherine St. W. (514) UN-1-3308	Miami, Fla. (305) 534-2938

*WELCOME*

*SURFERS*



**SAN JUAN RACING ASSOCIATION INC.**



# CANTANDO COSIENDO, Y 14,000 PARES DE ZAPATOS HACIENDO...

Se logró, al comenzar, hace más  
de una década. La International Shoe emplea hoy,  
2,600 artesanos puertorriqueños, especializados.  
Es por eso, que la Calidad de los  
zapatos de International Shoe,  
es *Unica*, e Incomparable



DRAWER C CAPARRA HEIGHTS STA.  
SAN JUAN, PUERTO RICO

## ALMENDRA BY THE SEA

Guest House  
2 Almendra Street  
Punta Las Marías, Santurce, P. R.  
Tel. 725-3254

## ISLAND GUEST HOUSE

1017 Ashford Avenue  
Condado, Puerto Rico  
Tel. 724-9349

## COURTESY OF THE BANK OF NOVA SCOTIA

With Branches in

Canada, the Caribbean, Europe, the Near East,  
Representative Offices in the United States, Ja-  
pan, Mexico and South America, and corres-  
pondent arrangements in the rest of the free  
world. We can serve you better.

IN PUERTO RICO

San Juan — Hato Rey — Fajardo — Santurce

## PALMARINAS HOTEL

Beachfront Resort

24 Air Conditioned Rooms

Swimming Pool

Tennis Court

Restaurant-Cocktail Lounge

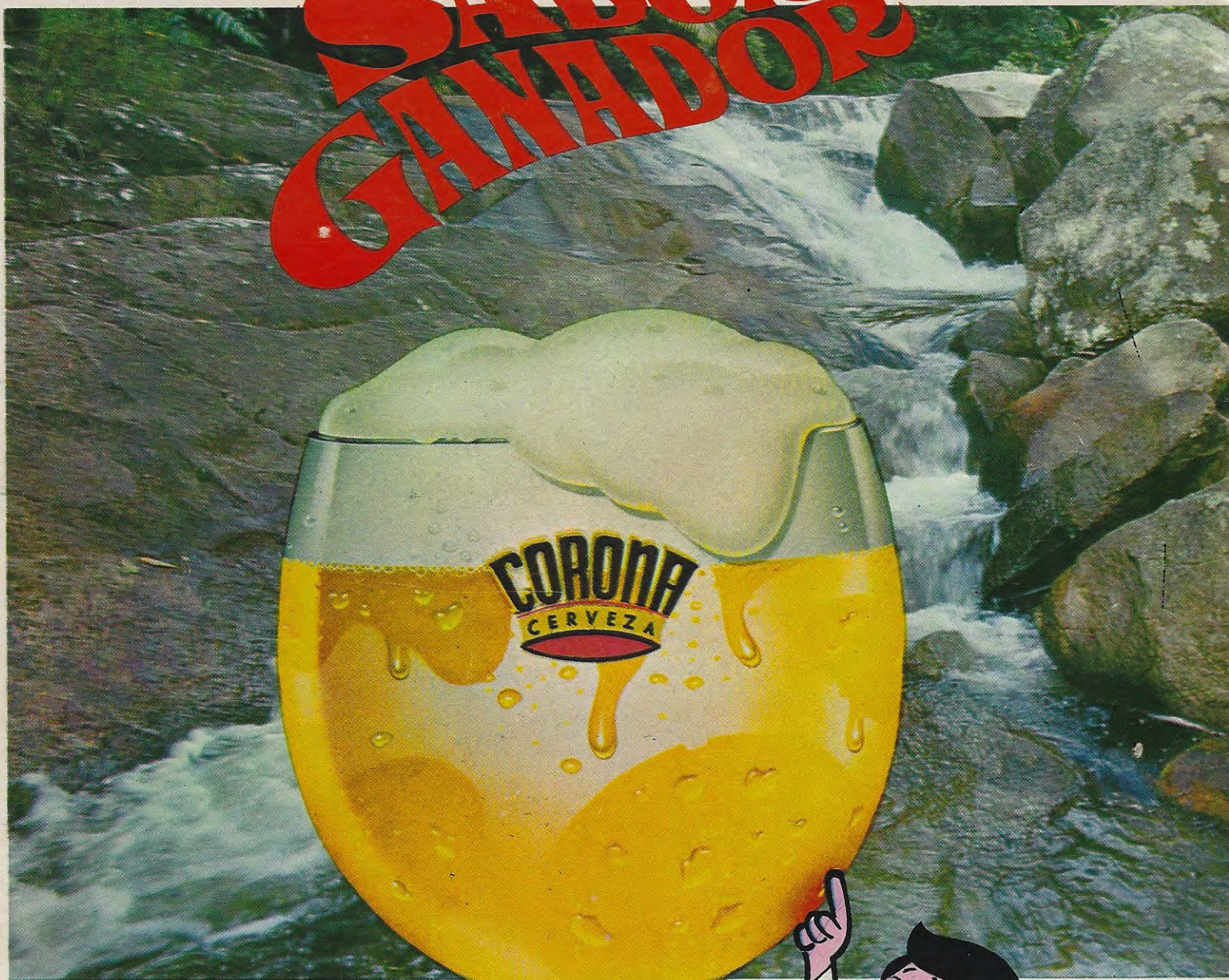
Isabela, P. R.

Tel. 872-3390



En cada gota cristalina y refrescante de Corona hay

**SABOR  
GANADOR**



Lo más importante en una  
cerveza es el sabor.  
Eso es lo que usted busca en una  
cerveza. . . y eso es lo que usted siempre  
encuentra en Corona. La cerveza de  
más venta en Puerto Rico.



(R) CERVECERIA CORONA, IN

LA CERVEZA DE MAS VENTA EN PUERTO RICO PORQUE. . . ¡ EL SABOR LO DICE TODO !