



- ☆ *Type Form*
- ☆ *Stock Design*
- ☆ *Real Estate*
- ☆ *Contractors*
- ☆ *Bumper Strips*
- ☆
- ☆

Effective December 1, 1969

POSTERS

One-Color Posters

Printed in your choice of our standard red, blue or black. Any other color of your choice, with the exception of white, gold or silver can be used at an additional cost of \$3.00 per color. However, we cannot be held to a perfect match of your color. It is suggested for best display that words be limited to not over 40. Any additional words will be charged extra at 14¢ per word.

Normally we attempt to use a few line cuts appropriate to the affair in order to "dress up" the poster. There is no additional charge for this. Halftones, however, are supplied at cost, with an additional makeready charge of \$2.00.

Please typewrite or hand print all submitted copy and, if a foreign language, submit an English translation.

HOLIDAY EVE



DANCE

presented by

MERRI COED SOCIAL CLUB

SAT.
EVENING

30

DEC.
1961

11 p.m. to 3 a.m.

LINDEN MANOR BALLROOM

114-32 Merrick Road • Jamaica, N. Y.

MUSIC
BY **KING CHARLES** AND HIS
ORCHESTRA



Ticket in Advance \$2.00 • At Door \$2.50
PRIZE FOR LUCKY TICKET HOLDER
Seats \$1.00 per person

FOR TABLE RESERVATIONS CALL
JA 3-8076 or HO 4-9079

Size 7x22" and 11x14"

50	\$20.00
100	26.00
150	32.00
200	38.00
300	49.00
500	71.00

Each additional 100 at \$11.00

Size 14 x 22"

50	\$22.00
100	29.00
150	36.00
200	42.00
300	54.00
500	80.00

Each additional 100 at \$13.00

Size 11x17" and 12x18"

50	\$21.00
100	28.00
150	34.00
200	40.00
300	52.00
500	76.00

Each additional 100 at \$12.00

Size 18 x 24"

50	\$33.00
100	43.00
150	52.00
200	61.00
300	79.00
500	115.00

Each additional 100 at \$18.00

Two-Color Posters

Printed in your choice of our standard red, blue or black. Any other color of your choice, with the exception of white, gold or silver can be used at an additional cost of \$3.00 per color. However, we cannot be held to a perfect match of your color. It is suggested for best display that words be limited to not over 40. Any additional words will be charged extra at 14¢ per word.

Normally we attempt to use a few line cuts appropriate to the affair in order to "dress up" the poster. There is no additional charge for this. Halftones, however, are supplied at cost, with an additional makeready charge of \$2.00.

Please typewrite or hand print all submitted copy and, if a foreign language, submit an English translation.

HOLIDAY EVE



DANCE

presented by

**MERRI COED
SOCIAL CLUB**

SAT. EVENING 30 **DEC. 1961**

11 p.m. to 3 a.m.

LINDEN MANOR BALLROOM

114-32 Merrick Road - Jamaica, N. Y.

MUSIC BY **KING CHARLES** AND HIS ORCHESTRA

Ticket in Advance \$2.00 - At Door \$2.50
PRIZE FOR LUCKY TICKET HOLDER
Seats \$1.00 per person



FOR TABLE RESERVATIONS CALL
JA 3-9076 or HO 4-9079

For 3rd color - add \$10.00 per hundred

Size 7x22" and 11x14"

50	\$23.00
100	31.00
150	39.00
200	46.00
300	60.00
500	88.00

Each additional 100 at \$14.00

Size 14 x 22"

50	\$26.00
100	34.00
150	42.00
200	50.00
300	66.00
500	98.00

Each additional 100 at \$16.00

Size 11x17" and 12x18"

50	\$24.50
100	32.50
150	40.50
200	48.00
300	63.00
500	93.00

Each additional 100 at \$15.00

Size 18 x 24"

50	\$38.00
100	50.00
150	61.00
200	72.00
300	96.00
500	144.00

Each additional 100 at \$24.00

Two-Color Posters

ONE COLOR ON TINT BACKGROUND

Printed in your choice of our standard red, blue or black. Any other color of your choice, with the exception of white, gold or silver can be used at an additional cost of \$3.00 per color. However, we cannot be held to a perfect match of your color. It is suggested for best display that words be limited to not over 40. Any additional words will be charged extra at 14¢ per word.

Tint backgrounds are available in yellow, pink, green, orange, blue and rainbow. All are exceptionally attractive and brilliant. They are sunproof and will not discolor under adverse weather conditions as do ordinary colored cardboards.

HOLIDAY EVE
DANCE
 presented by
MERRI COED SOCIAL CLUB
SAT. EVENING 30 DEC. 1961
 11 p.m. to 3 a.m.
LINDEN MANOR BALLROOM
 114-52 Merrick Road • Jamaica, N. Y.
 MUSIC BY **KING CHARLES AND HIS ORCHESTRA**
 Ticket in Advance \$2.00 • At Door \$2.50
 PRIZE FOR LUCKY TICKET HOLDER
 Seats \$1.00 per person
 FOR TABLE RESERVATIONS CALL
JA 3-8076 or HO 4-9079

For 2 colors on tint - add \$10.00 per hundred

Size 7x22" and 11x14"

50	\$23.00
100	31.00
150	39.00
200	46.00
300	60.00
500	88.00

Each additional 100 at \$14.00

Size 14 x 22"

50	\$26.00
100	34.00
150	42.00
200	50.00
300	66.00
500	98.00

Each additional 100 at \$16.00

Size 11x17" and 12x18"

50	\$24.50
100	32.50
150	40.50
200	48.00
300	63.00
500	93.00

Each additional 100 at \$15.00

Size 18 x 24"

50	\$38.00
100	50.00
150	61.00
200	72.00
300	96.00
500	144.00

Each additional 100 at \$24.00

Available Full-Color Stock Designs

PRICE: \$20.00 per hundred (\$10.00 for 50)

SIZE 14" x 22" ONLY -- ALL IN 2 AND 3 COLORS

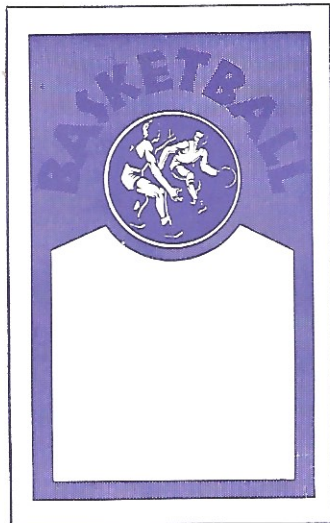
The following fifteen designs are all in full color, with space for imprinting your wording (*not included in above price*).

IMPRINTING PRICES (1 color) AS FOLLOWS:—

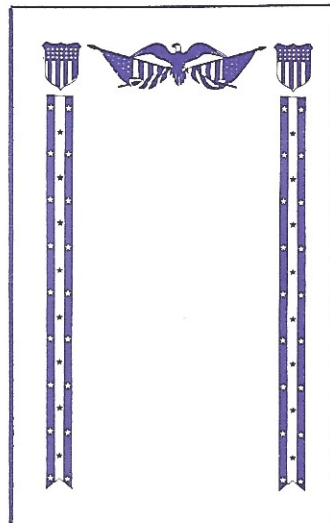
50	\$16.00	300	\$29.00
100	19.00	500	37.00
200	24.00	1000	52.00



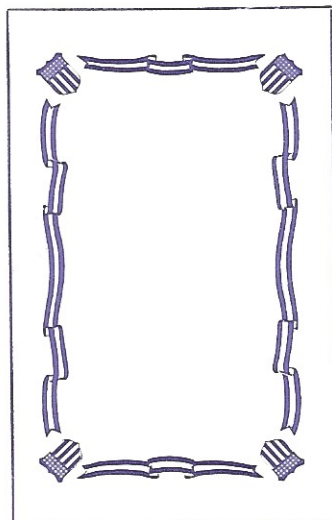
SD 101 Firemen



SD 102 Any Sport



SD 103 Patriotic



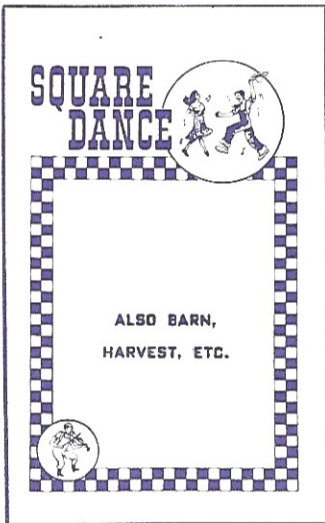
SD 104 Patriotic



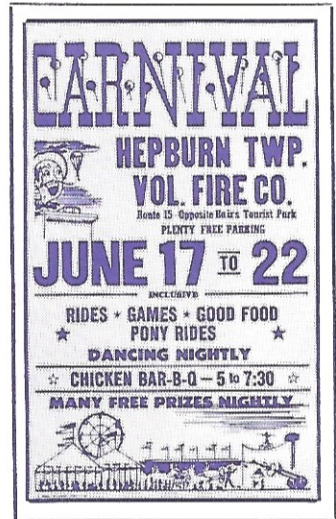
SD 105 General



SD 106 Fair



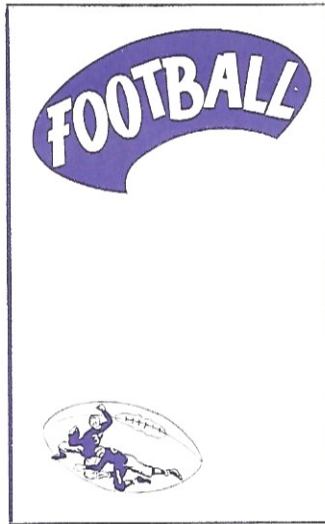
SD 107 Square Dance



SD 108 Carnival



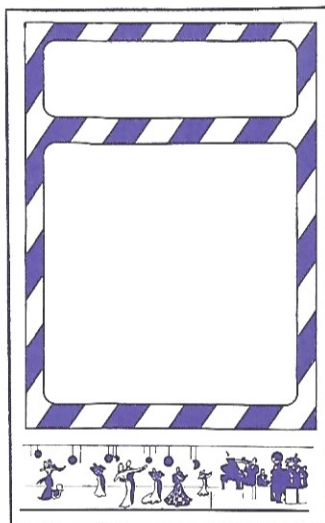
SD 109 Dance



SD 110 Football



SD 111 Fair, Carnival



SD 112 Dance



SD 114 Firemen

Real Estate and Contractors

On the following pages are miniature reproductions of the real estate and contractors signs we offer. All are printed on 6 ply cardboard in brilliant sunfast weather-resistant colors.

The color combinations are for style only — any combination of colors you might select are available. (no white, silver or gold ink.)

For example, Style F shows red and blue inks — you may select red and black, or brown and orange, etc. Style E shows red on a green back-

ground — you may select black on blue or blue on yellow and so on.

Styles A, C, D, E, F, J, K, M, N; O, P, R, S, T can be obtained in one color on white card — for these prices see "1-color posters" on page one.

Six tint backgrounds are available in sizes 14x22 and 18x24, plus the rainbow tint.

Size 14 x 22"		Size 18 x 24"	
50	\$26.00	50	\$38.00
100	34.00	100	50.00
200	50.00	200	72.00
Each additional 100 at \$16.00		Each additional 100 at \$24.00	

For 3rd color or 2 colors on tint - add \$10.00 per hundred

GLOSS VARNISHING

ALL SIGNS CAN BE FURTHER WEATHER PROTECTED BY GLOSS VARNISH. WE CAN GLOSS VARNISH SIGNS BOTH SIDES at the following additional prices:

- 14" x 22" \$8.00 per hundred (Minimum)
- 18" x 24" 10.00 per hundred (Minimum)

Some of the styles of Real Estate signs are available in "FOR RENT", "FOR SALE", "SOLD BY", etc. Please inquire for further details.

RENT
BRIDGAM
 516 - 8th STREET
 OCEAN CITY 0953

STYLE A — AVAILABLE SIZES 14 X 22 & 18 X 24

Dennis H. Rowe
CARPENTER & BUILDER
 44 COLLINWOOD ROAD
 LIVINGSTON, N. J.
LI-6-0945

STYLE B — AVAILABLE SIZES 14 X 22 & 18 X 24

FOR SALE
 ERNEST T.
SCHIEDEMANN
 1297 MAIN AVENUE
 CLIFTON, NEW JERSEY
REAL ESTATE AND INSURANCE
PHONE PRESCOTT 9-5967

STYLE C — AVAILABLE SIZES 14 X 22, 18 X 24

FOR SALE
 ERNEST T.
SCHIEDEMANN
 1297 MAIN AVENUE
 CLIFTON, NEW JERSEY
REAL ESTATE AND INSURANCE
PHONE PRESCOTT 9-5967

STYLE D — AVAILABLE SIZES 14 X 22, 18 X 24

FOR SALE
 ERNEST T.
SCHIEDEMANN
 1297 MAIN AVENUE
 CLIFTON, NEW JERSEY
REAL ESTATE AND INSURANCE
PHONE PRESCOTT 9-5967

STYLE E — AVAILABLE SIZES 14 X 22, 18 X 24

For SALE
H A V E N S
REAL ESTATE AGENCY
 HEUVELTON
 OGDENSBURG-CANTON
 ROAD
PHONE 3386

STYLE F — AVAILABLE SIZES 14 X 22 & 18 X 24

FOR SALE

STYLE G — AVAILABLE SIZES 14 X 22 & 18 X 24

**MARTIN M.
 JOHNSON, JR.**
BUILDER & REMODELER
 44 GREGORY BLVD.
 NORWALK, CONN.
TEMPLE 8-3845

STYLE H — AVAILABLE SIZES 14 X 22 & 18 X 24

For SALE

STYLE I — AVAILABLE SIZES 14 X 22 & 18 X 24



STYLE G — AVAILABLE SIZES 14 X 22 & 18 X 24

MARTIN M. JOHNSON, JR.
 BUILDER & REMODELER
TEMPLE 8-3845 44 GREGORY BLVD.
 NORWALK, CONN.

STYLE H — AVAILABLE SIZES 14 X 22 & 18 X 24

For SALE

STYLE I — AVAILABLE SIZES 14 X 22 & 18 X 24

FOR SALE
HOWARD O. HENRY
 146 W. LOCKHART ST. SAYRE, PA.
PHONE TU-34301

STYLE J — AVAILABLE SIZES 14 X 22 & 18 X 24

FOR SALE

STYLE K — AVAILABLE SIZES 14 X 22 & 18 X 24

LAURELTON 7-1200
FOR SALE
SCOTT REALTY CO.
 201-15 LINDEN BLVD.
 ST. ALBANS 12, N. Y.

STYLE L — AVAILABLE SIZES 14 X 22 & 18 X 24

SALE

STYLE M — AVAILABLE SIZES 14 X 22 & 18 X 24

BUY THRU
 WILLIAM L. **MARCHIONY**
 REALTOR
 328 BLOOMFIELD AVENUE CALDWELL NEW JERSEY
RES. PHONE - CALldwell 6-7606

STYLE N — AVAILABLE SIZES 14 X 22 & 18 X 24

LIKE IT...?
MARCHIONY
 REALTOR
 328 BLOOMFIELD AVENUE CALDWELL NEW JERSEY
CA 6-5553
... BUY IT!

STYLE O — AVAILABLE SIZES 14 X 22 & 18 X 24

ANOTHER JOB BY
WOODCRAFTS, INC.
 CUSTOM CABINETS MADE
 AND INSTALLED
 CLINTON & OAK RDS. CALDWELL TOWNSHIP, N. J.
 PHONE **CAPITAL 6-5605**


STYLE P -- AVAILABLE SIZES 14 X 22 & 18 X 24

FOR SALE
MERLIN
 114-10 MERRICK BLVD. JAMAICA 34, N. Y.
 (NEAR LINDEN BLVD.)
OLYMPIA 8-1414

STYLE R -- AVAILABLE SIZES 14 X 22 & 18 X 24

WORK
ATHEARN
 POWER-ROLLED
PAVING
 DONE BY **HA. 5-5213**

STYLE S -- AVAILABLE SIZES 14 X 22 & 18 X 24



CONSTRUCTION BY
J. E. NEHRY
 PHONE **PIONEER 3-6094** OR **8-0684**

STYLE T -- AVAILABLE SIZES 14 X 22 & 18 X 24

CUSTOM DESIGNED AND INSTALLED BY
MANOR PARK
AWNINGS
 1399 MANOR PARK ROAD
MA. 9-6231

STYLE U -- AVAILABLE SIZES 14 X 22 & 18 X 24

CUSTOM DESIGNED AND INSTALLED BY
MANOR PARK
AWNINGS
 1399 MANOR PARK ROAD
MA. 9-6231

STYLE W -- AVAILABLE SIZES 14 X 22



DIRECTIONAL ARROWS

Available either left or right
 or a combination at no extra
 charge.

Prices as follows --

- 50\$ 9.00 ...
- 100 13.00 ...
- 200 20.00 ...

Additional Real Estate



Style WA

Sizes 14 x 22" and 18" x 24".

One and Two-Color and One-Color on Tint.

STYLE X.

Available only in
"FOR RENT"
Size 14" x 22"

One or Two-Color and
One-Color on Tint.



"SOLD" Strips

Cardboard strips with the word "SOLD" or "SOLD BY" available in sizes 4" x 20" and 5" x 21". Reverse printed in red, blue or black. at 10¢ each. Also 1 color on tint at 14¢ each.

Additional Information

COPY: All copy must be typewritten, hand-printed or printed. Written copy cannot be accepted. Poster copy should not contain over forty (40) words for proper display and readability. Additional words over 40 will be charged for at the rate of 14 cents per word. Time, date and state abbreviations will count as one word each.

PROOFS:

Request for proofs must be accompanied by a firm order. One color proof furnished for approval for \$3.00.

HALFTONES: Photographs and pictures will be printed along with your copy at an additional cost of \$2.00 for makeready charge. Halftone should be 65 screen for best results. No additional charge for makeready when linecuts are involved. All line cuts and halftones supplied at cost.

Foreign type will be printed only if supplied by customer. If foreign copy is involved there is no additional charge but an English translation *must* accompany order.

STOCKS: All posters are printed on 6-ply white poster board. Tint backgrounds in yellow, orange, green, pink, blue and rainbow are weather-resistant and sun-proof.

INKS: Standard colors are red, blue and black and under normal conditions are sun-proof and fade-proof. For other than our standard colors add \$3.00 per color.

EMBLEMS: Organizational emblems are carried in stock and printed free of charge. If other illustrations are desired indicate on your order. We have hundreds of various line cuts and all are available free of charge.