RADIO LISTENERS SEEK WORLD NEWS

World Peace Aided by All Wave Reception, Powell Crosley, Jr., Declares

That radio listeners are rapidly becoming cosmopolitan and that modern all-wave American and foreign receiving sets are the greatest contribution to world peace, is the assertion of Powell Crosley, Jr., president, Crosley Radio Corporation, Cincinnati. Ohio. This, according to Mr. Crosley, is because interests and affairs are becoming more international in nature each year.

"With world events," he said, "taking place at the most rapid pace in history, and for the first time government leaders in one country appealing not only to their own people for support, but to the peoples of other nations for their good will, we are approaching a time when so-called 'secret diplomacy' will be much more difficult than in the past.

"Through the dual long and short-wave American and foreign receiving sets, a better understanding between the peoples of different nations will inevitably result. Not only will the differences between nations be aired; but the opinions of the people of other countries will be brought to bear on the parties to the controversy. It will be more difficult and risky for a martinet to try to lure his people into a war of aggression with world opinion opposed. Wars of world conquest are started only when the rest of the world can be taken unawares. Through modern all-wave reception the whole world will be informed of the intentions, as well as actions, of all nations, and history has proved that no nation can conquer a world that is aroused and informed of what is going on. Radio is the greatest contribution to President Roosevelt's 'peace by peoples.'

"The time is coming when it will be as vital to the average citizen to get foreign news broadcasts as it is for him to get news and information of local and national interests. Radio is the one medium that transcends international boundaries and censorship edicts. All this is in addition to the colorful entertainment that comes in a riot of variety through an all-wave American and foreign radio receiving set."