

March 5, 2007

Rotary Club of Metropolitan Honolulu

Vol 20, Issue 36

Message from the Board



Aloha Metro Members,

I want to thank you once again for spending the time at our last club assembly to share your ideas about the club. The following is a summary of your comments and ideas, many of which can be implemented right away. While there were four basic questions to answer I have grouped them into 3 topics: Club size, Fundraiser, and Projects. Here are your comments:

Club Size

The club seems to feel that a good club size is between 135-150. Cori shared the new/retention stats: In 2003 -04, Metro lost 15 and gained 18. In 2004 - 05, we lost 14 and gained 18. In 05 - 06 we lost 18 and gained 13.

Members feel that new members should be contacted right away to join a committee and provided a mentor.

Other comments were that “our membership is not growing – we have to put in a considerable amount of effort to maintain – we have to do something.”

Overall the club felt that 170 would be the maximum number of members and that we have a hard time just maintaining our membership. The biggest issue seems to be retention. Most people leave the club not out of dissatisfaction with the club but because of “life changes” – work, home, health and that there are more choices in which Rotary Club to join in the downtown area.

Additional comments focused on getting to know each other, having time to talk to each other at the meetings, creating value for the time being spent at our meetings and that a member’s most vulnerable time is after they have been a member for about 3-4 years.

Members want more information published about recruitment and retention strategies as well as who are our new members and who has left.

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Fundraiser

The consensus seemed to be that we should continue to develop our fundraiser and that we should increase the quality of our auction items in order to increase our revenue.

Some members wanted a report on how the auction money is used and other wanted a breakdown of the expenses versus the income of the fundraiser (will be passed out at the next club assembly).

Projects

The comments on projects were varied. Some members felt that our Community Service projects should be around 2 per year – really focused on high quality and completion. Other comments were that we could do more projects and not require more money if we had a higher percentage of the club members participating. Others felt that we could team up with smaller clubs on larger projects. Another comment was that we should try to cut our expenses on our projects by getting more donated. A suggestion was made to do a project “downtown Chinatown” project that would contribute to the downtown resurgence that is underway, perhaps with other clubs.

For larger projects, it is important that there is a “champion”. There is a feeling that we get more publicity for International projects and that the money goes further.

By far there was more discussion on Membership than any other topic. I think we all realize that growth is key and that retention is extremely important. As promised we will continue this discussion on March 29th at our next club assembly. Once again the topics will be: club size, projects and our fundraiser. However, I would like you to not only talk about where we want to be but in addition HOW ARE WE GOING TO GET THERE! We want your ideas/solutions. For example I think we are all in agreement that 150-170 members is about where we want to be (the Plaza Club can hold a max of 170). Now....how are we going to get there? This involves retention and recruitment? We want to know what are your ideas regarding this.

Fundraiser – Though the comments were limited I think we all want the quality of our auction items to continually improve. How do we do that? If this means we need more trips, larger ticket times, etc then how will we acquire those? Do we have the resources already within the club or will we need to develop those contacts.

Projects – How do we get more club participation? How many projects do we really want to do in one year and who do we want to help.

These are all things to think about as we approach our next club assembly on March 29th. I look forward to your ideas.

Aloha,

Eina Yap



Hawaii Calls

on you to participate...tickets and auction items!!!

Dr. Charles Steilen

Dean - Hawaii Pacific University - Business School

"The Changing Role of Today's Business Schools"



Hawaii Pacific University has named Charles Steilen its new dean of the College of Business Administration.

Steilen, 66, who holds a doctorate in marketing from the University of Oregon, would fly to Hawaii from Hong Kong to teach marketing courses at HPU only during fall semesters. He previously taught at The Chinese University of Hong Kong, was a marketing consultant to the Hong Kong Trade Development

Council and has advised businesses on doing business in China for more than 30 years.

Steilen said he was drawn to the position mostly because of the challenges it presents.

"Well, I've been in Asia all these years and this is my first venture in my home country," he said. "Looking at Hawaii, it's a bit of a miniature Hong Kong with a lot of opportunities so I'm not totally out of my own element here."

He said his biggest goal is to bridge the gap between the academic and business communities.

"It's building better business relations with the Hawaii business community," Steilen said. "To understand what the needs are in the community is part of the initiative. I want to look at how can we help so we can be a partner."

"Chuck Steilen is a perfect fit for where Hawaii Pacific University is going with its business college," said HPU President Chatt G. Wright in a statement. "Dr. Steilen brings to HPU a proven ability to grow business programs and to connect our students and faculty with our vibrant business community."

First on Steilen's list is changing the curriculum by "moving it in a very customer-focused direction." This means offering its students more out of their education besides book smarts, such as giving them real-life business models to work with, he said.

"Our customers are our students," he said. "They are customers before they come to us and they make a decision to buy the HPU brand."

The above was an excerpt from Pacific Business News along with our own big mahalo to Chuck for speaking to Metro and deciding to stay in Hawaii thru ought the year and sharing his invaluable experiences with the students of HPU.

Every Metrotarian on

RTRY-TV!!!



That's right folks, you can **AVOID** having to appear on our very own (made up) RTRY-TV by doing one or all of the following.

We need you're your ticket and table sales (don't forget you can share the cost of a table with someone!) If you can't come to the auction we need donated tickets for the Rotary VIP guests and volunteers. Your donations! (keep them coming, folks). Keith Patterson's your man for donations or Lora or Tanya.

EVERY
ROTARIAN
EVERY
YEAR



Need more crew! Bring a guest!

The Rotary Foundation



District Governor, Jim Varner along with our own Past DG, Roz Cooper recognize Metro's Double Sustaining Contributors.



*Hal Darcey
Ken Gilbert
Ken Goldstein
Robert Hadley
Clyde Hladky
Ivan Ketterman
Dennis Kim
Steve Lorens
Peter Matsumoto
Frtiz McKenzie*

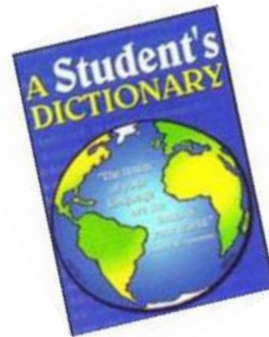
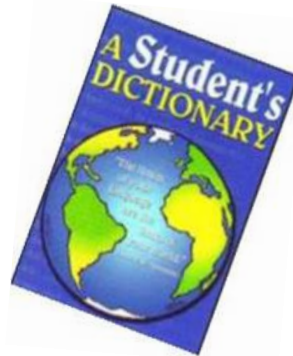
*Reid Morrison Tommi Nakamoto
Phil Russell Lora Williams
Tina Yap Karen Yasukawa*



Special recognition to Hal Darcey for his Paul Harris Society membership 2006-2007



District Governor, Jim Varner was also on hand to recognize and congratulate the members of the Dictionary 100 Club



*Tom Anusewicz
Roz Cooper
Hal Darcey
Caroline Bond-Davis
Richard Emery
Julie Ford
Ivan Ketterman
Dennis Kim
Jaymark Komer
Annette Lanham
Andrew Lanning
Christine Lanning
Peter Matsumoto
Chris Miller
Reid Morrison
John Myrdal
Keith Patterson
Phil Russell
Kit Smith
Lora Williams
Tina Yap*



HUGS Help, Understanding & Group Support

"Providing support, compassion and aloha to keep families with seriously ill children together"

Metro Rotary is sponsoring a family dinner for HUGS on March 24th. We are looking for volunteers to assist in planning, organizing, and making this dinner a success. If you are interested in participating in this rewarding event, please contact Annette Lanham.



DISTRICT 5000 ROTARY FOUNDATION DINNER

March 31, 2007, Saturday, 5:30 PM – 9:00 PM

The Hawaii Prince Hotel Waikiki

100 Holomoana Street, Honolulu, HI

Join your fellow Rotarians, Foundation Alumni and guests in welcoming Rotary International President Bill Boyd and First Lady Lorna. We will feature a variety of District Foundation programs and hear RI President Bill present his vision of The Rotary Foundation.

Cost: **\$65 per person** – pre-paid only *(Tickets will not be issued–names verified at check-in)*

Cash or checks only, payable to: **Rotary District 5000** (Note: Foundation Dinner)

Parking: Valet \$6 Self Park \$3

Dress: Jackets preferred for men – tie optional

Program: 5:30 PM – 6:30 PM No host cocktails – entertainment

6:30 PM – 8:00 PM Sit-down dinner – entertainment

8:00 PM – 9:00 PM The Rotary Foundation Program

Cut this portion and return with check by March 15, 2007

REGISTRATION

Mail to: Rotary Foundation Dinner, 501 Sumner St., #605, Hono. HI. 96817 attn: Lei Darcey

Name: _____

Rotarian Foundation Alumnus/Alumna Other _____

Rotary Club: _____ email: _____

Name: _____

Rotarian Guest Foundation Alumnus/Alumna

Rotary Club (if applicable): _____

Upcoming Speakers & Events

Mar. 8



Hawaii Pacific University

Dr. John Hays
Asian Banking System

Mar. 15

Johnathan Kathrein Exec. Director/CEO



FUTURE LEADERS FOR PEACE
Changing Lives By Building Peace

Inspirational Leadership Development & Conflict Resolution Training

Mar. 22



Raymond Massey
Artist and Historian

Mar. 29

Metro Club Assembly



Three Year Strategic Plan

Mar. 31



RI Foundation Dinner
Hawaii Prince Hotel
Reception 5:30 pm / Dinner 7:00 pm

Program and speaker subject to change

*Rotary International
President: William B. Boyd*

*District 5000
Governor: Jim Varner
Governor Elect: George Fontaine
Governor Nominee: Ayman El-Dakhakhni*

*Rotary Club of Metropolitan Honolulu
chartered August 25, 1986*

Board of Directors 2006—2007

Officers:

*President: Tina Yap
President Elect: Tom Anusewicz
Vice President: Lora Williams
Vice President: Tanya McDowell-Wilson
Secretary: Bill Thomas
Treasurer: Christine Lanning
Past President: Sandra Ohara*

Directors:

*Club Service: Kevin Sakamoto
Community Service: Kathleen Merriam
International Service: Alan Tang
New Generations: Annette Lanham
Vocational Service: Keith Patterson
Rotary Foundation: Nalani Holliday
Grants: Bob Stott
Public Relations: Jennifer Bowers
Membership: Cori Weston*

Committee Chairs

*Programs: Gloria Garvey
Fellowship: Sharon Hayashi
Sergeant at Arms: Andrew Lanning
Executive Secretary: Gaylene Nako,
gandservices@hawaii.rr.com*

*District 5000 Website: www.rotaryd5000.org
Rotary International website: www.rotary.org
Metro Website: www.metrorotary.org*

The 4-Way Test of the things we think, say and do:

- 1. Is it the truth ?*
- 2. Is it fair to all concerned ?*
- 3. Will it build good will and better friendships ?*
- 4. Will it be beneficial to all concerned ?*



We're on a mission from God!



Spotted in Honolulu.....cool!

The mission is not impossible.....

Get your tickets and auction items for



Hawaii Calls!!!

On Line Make-Up

www.rotaryclubone.org

Metro's Website



Info-Directory-Newsletters

www.metrorotary.org

Christine Lanning christine@istechs.net

Gaylene Nako gandservices@hawaii.rr.com

Newsletter - **Get your Metro Mynah!**

Tom Anusewicz - tanusewicz@aol.com

836-6088 ext. 28 office 479-4047 cell.

